



Is 'place' the key to better and more equal population health?

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The places in which we live and work influence what we do and determine many of our relationships. And a shared sense of place can unite us despite our differences. Rather than focusing on isolated interventions, a 'place-based approach' makes the most of these connections.

<https://www.thinknpc.org> > discover-ideas-and-approaches

Place Based Approaches – Charity Impact - NPC - New ...

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The starting point for today is that 'place' is a word we hear more and more. Place-based... intervention, policy, inequality, planning.

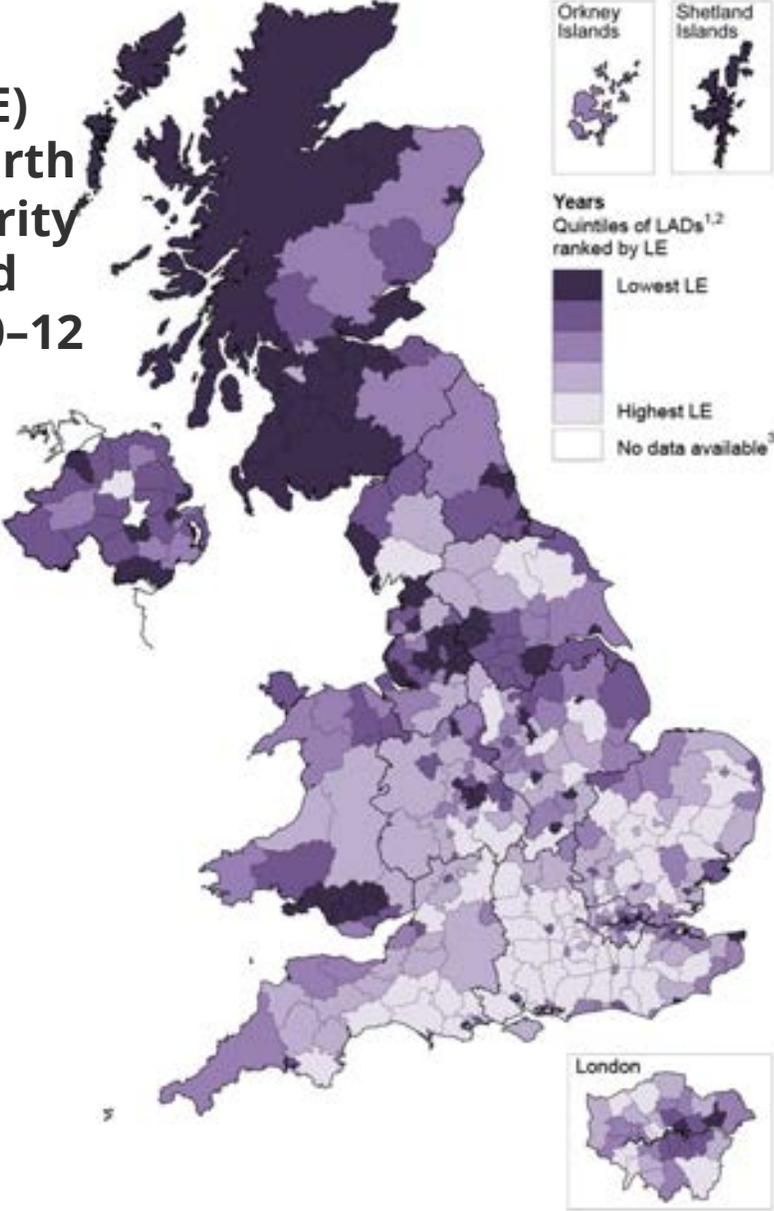
Today, I want to talk about some theory & some new ideas. There will be some results, but quite a lot of work in progress/ higher level things.

It's a bit of a whistle-stop tour, ideas and examples rather than details and depth,

When we use 'place' as a spatial unit, an aggregator for data, we see that health varies (massively) from place to place.

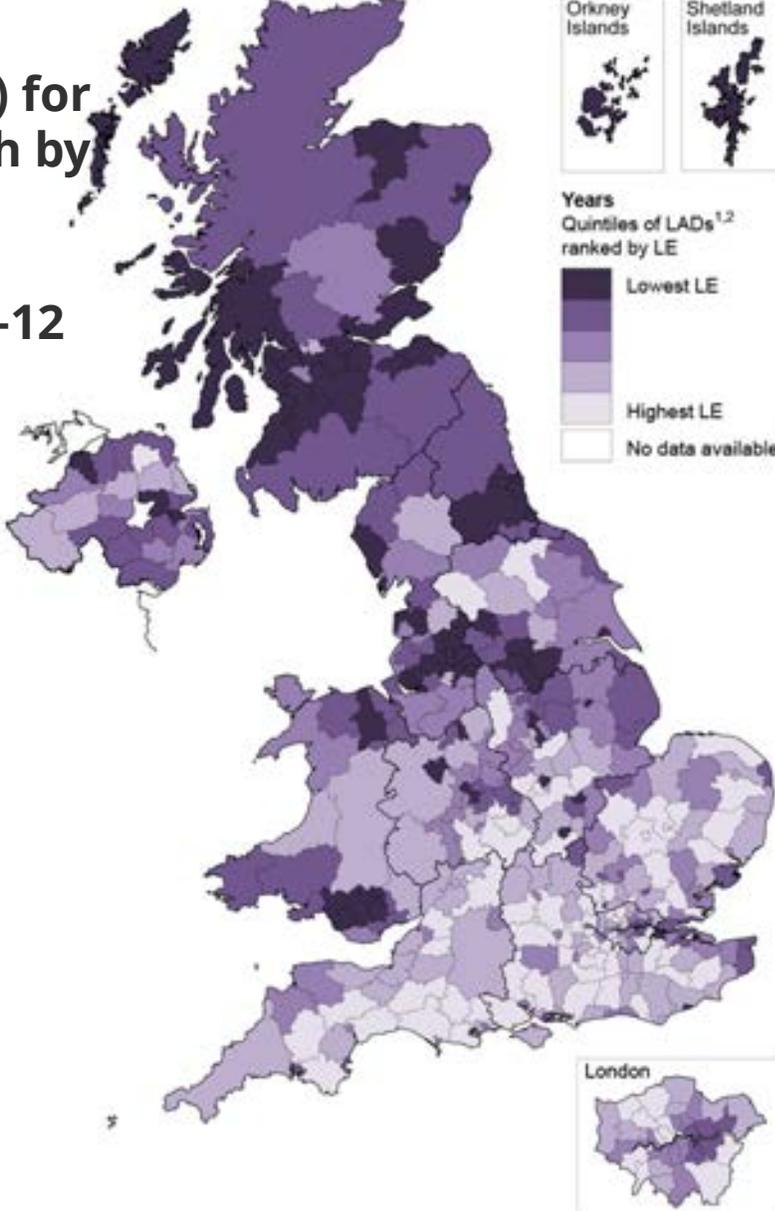


Map 1: Life expectancy (LE) for males at birth by local authority district, United Kingdom, 2010-12



1 Local authority districts (LADs) include unitary authorities, London boroughs, metropolitan districts and non-metropolitan districts in England and Wales, council areas in Scotland and district council areas in Northern Ireland.
 2 Each quintile comprises 81 LADs with the exception of the quintile with the lowest life expectancy, which has 80.
 3 Life expectancy figures are not available for City of London or Isles of Scilly because of small numbers of deaths and populations.
 Source: Office for National Statistics
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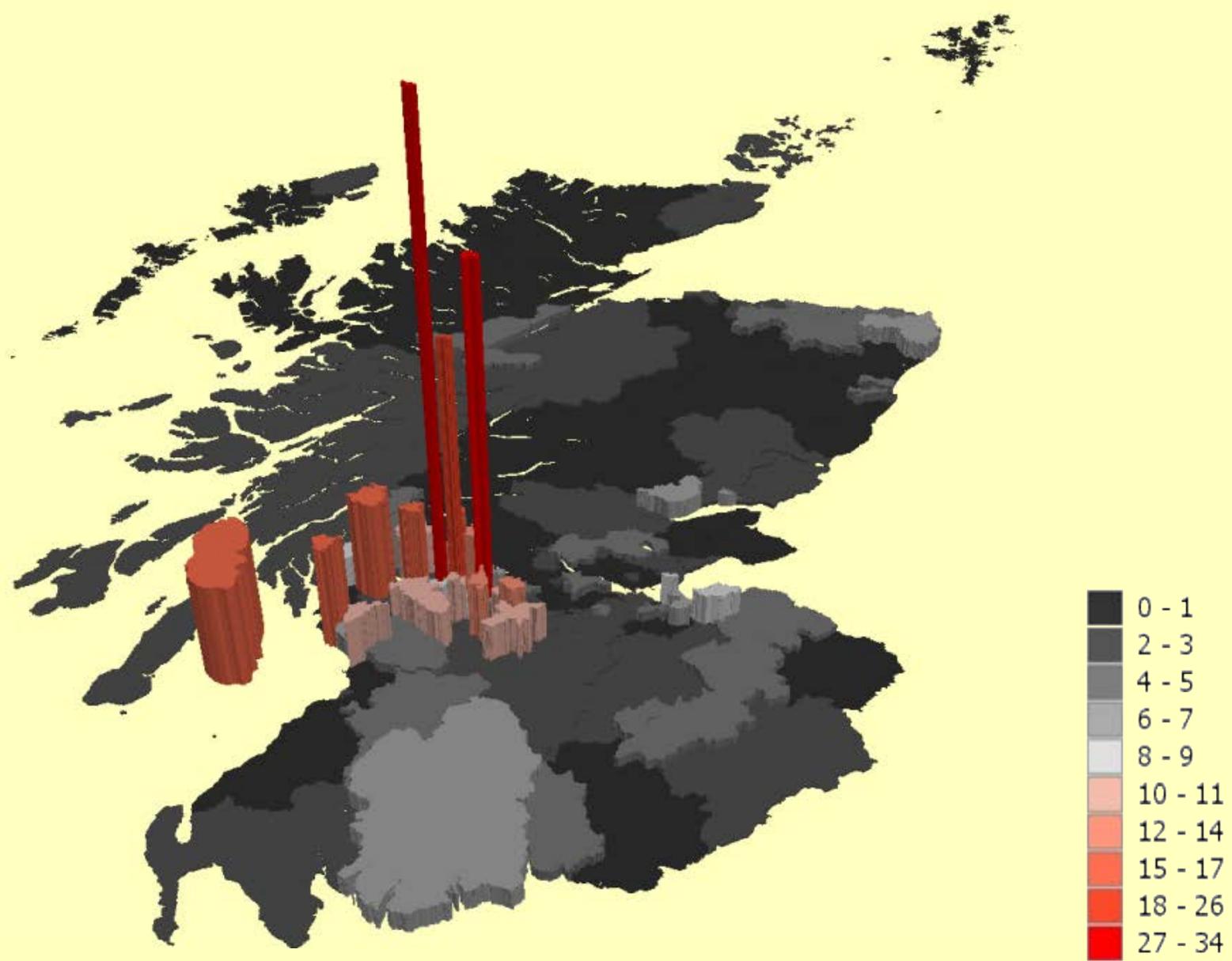
Map 2: Life expectancy (LE) for females at birth by local authority district, United Kingdom, 2010-12



1 Local authority districts (LADs) include unitary authorities, London boroughs, metropolitan districts and non-metropolitan districts in England and Wales, council areas in Scotland and district council areas in Northern Ireland.
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 Source: Office for National Statistics
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Death rate from assault, ages <65, 1979-83 (ICD9 E960-969)



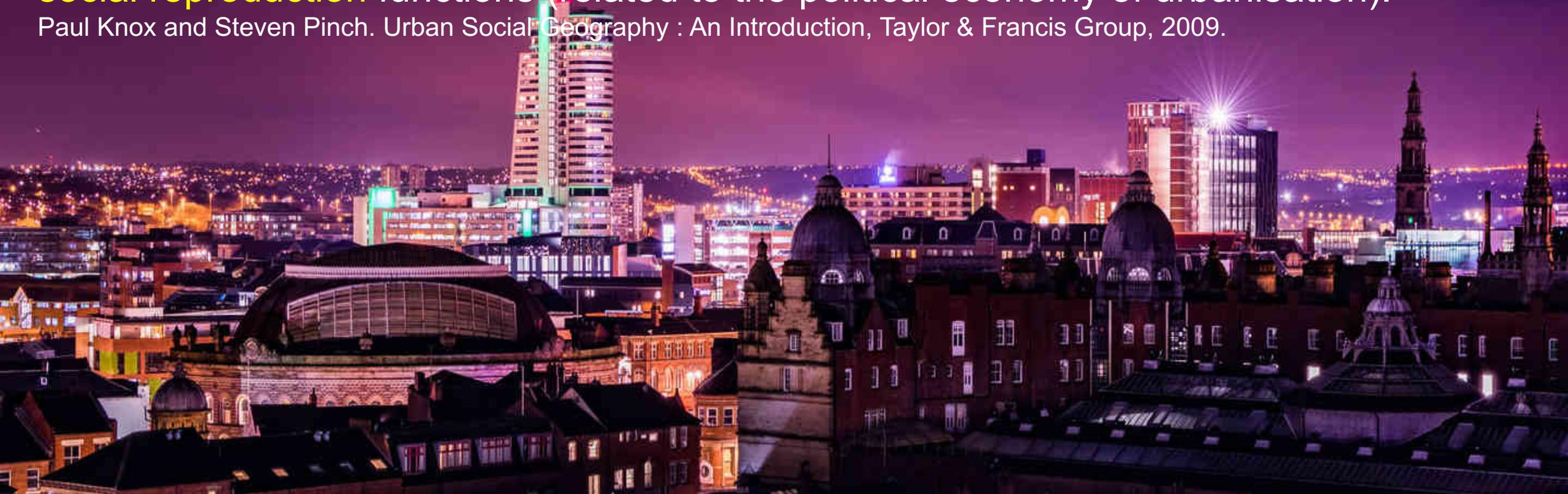
Death rate from assault, ages <65, 1999-2003 (ICD9 E960-969)

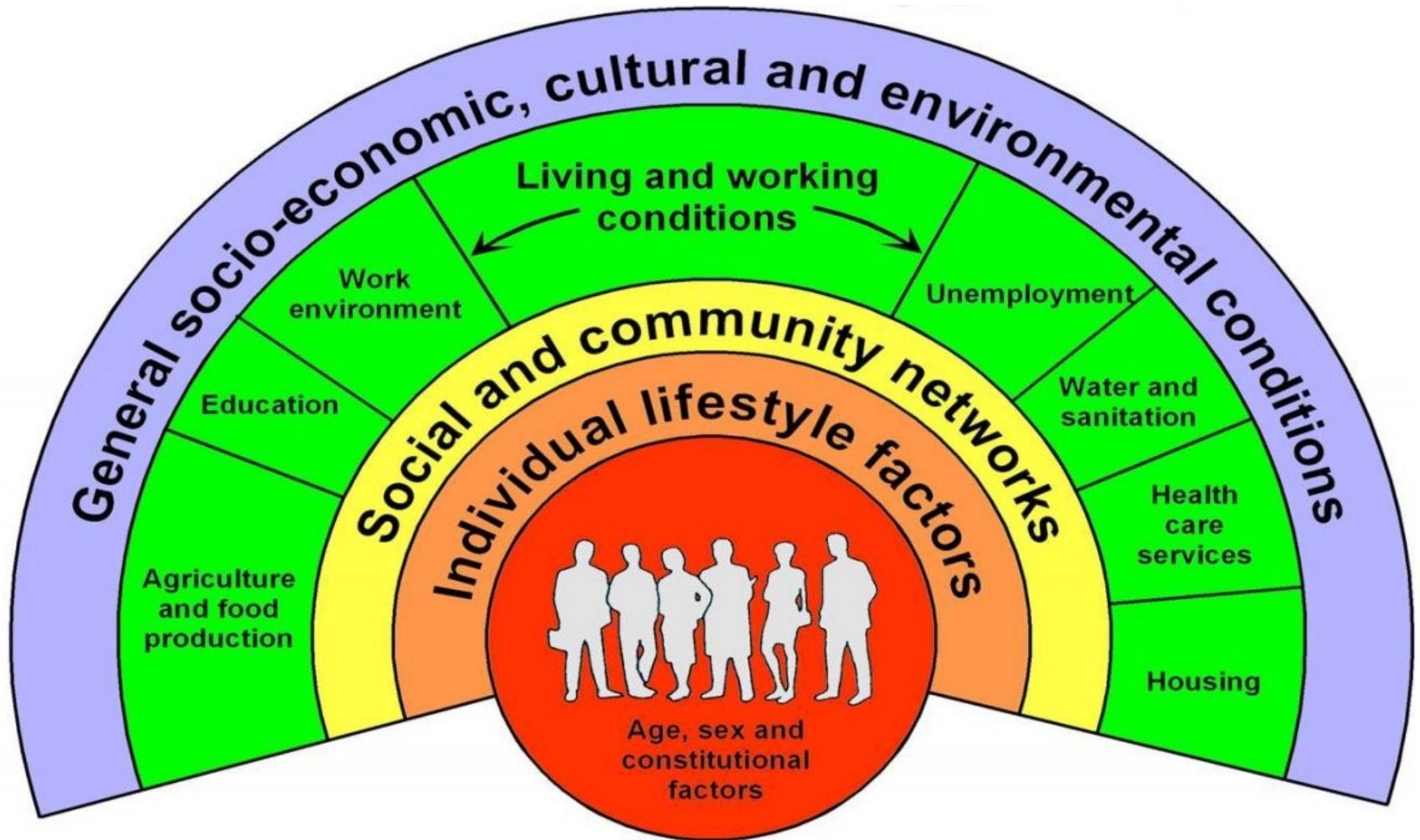
‘Place’, observes David Harvey, ‘has to be one of the most multi-layered and multi-purpose words in our language’ (Harvey, 1993, p. 4).



It is possible, for example, to think in terms of neighbourhoods' **existential** functions (related to people's affective bonds and sense of belonging), **economic** functions (geared to consumption), **administrative** functions (geared to the organization and use of public services), **locational** functions (relating to the social and material benefits of relative location), **structural** functions (related to the social outcomes of urban design), **political** functions (geared to the articulation of local issues) and **social reproduction** functions (related to the political economy of urbanisation).

Paul Knox and Steven Pinch. Urban Social Geography : An Introduction, Taylor & Francis Group, 2009.





Source: Dahlgren and Whitehead, 1991

Scale / definition matter! “In the final analysis, each neighbourhood is what its inhabitants think it is. This means that definitions and classifications of neighbourhoods and communities must depend on the geographical scales of reference used by people”. Paul Knox and Steven Pinch. *Urban Social Geography : An Introduction*, Taylor & Francis Group, 2009.



Let's think about aspects of place and health from a very upstream perspective



Some places change



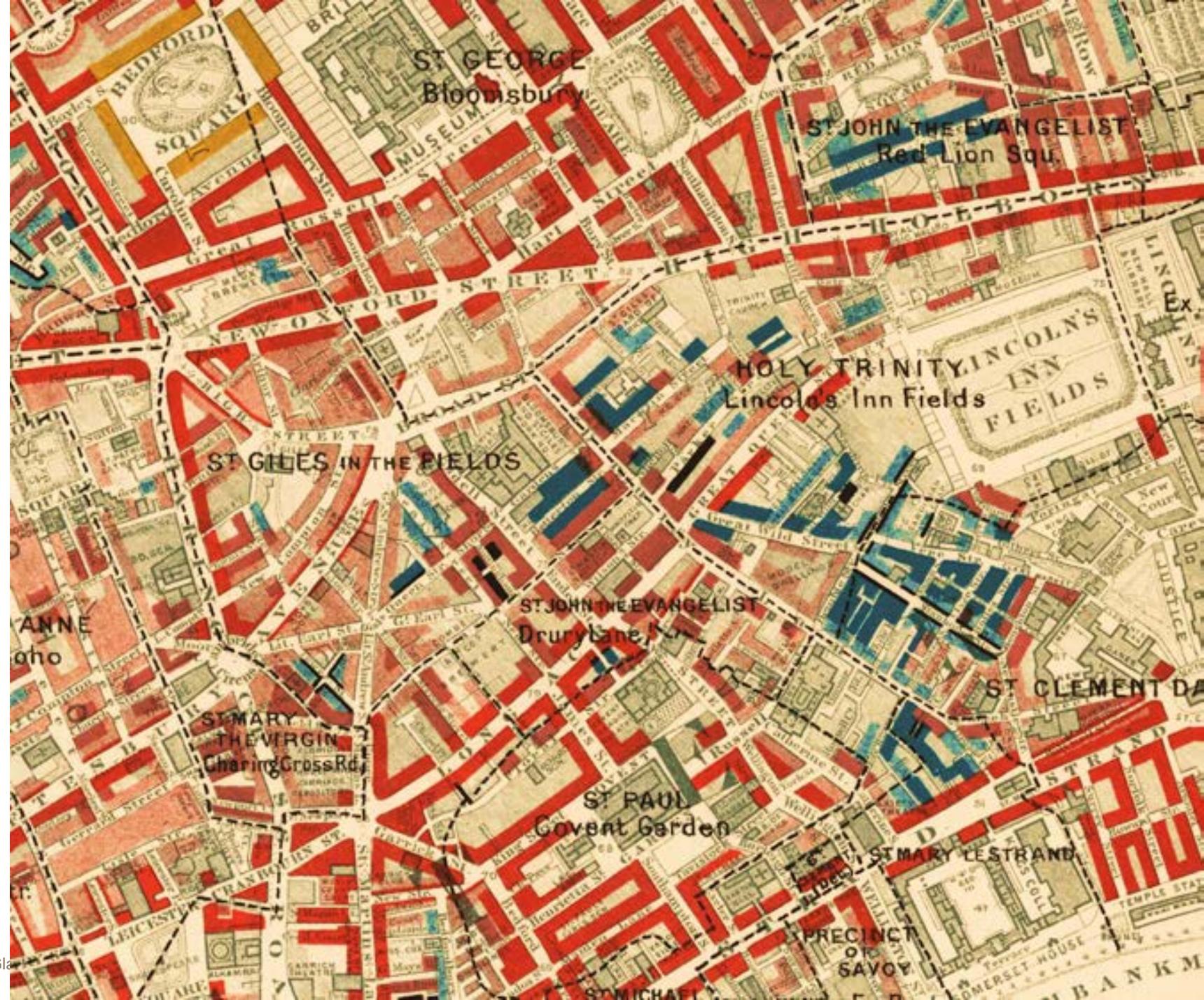
Many, many places / aspects of place stay the same



Places are like fields which grow lives rather than crops; if we get the environment right, it can nurture healthy people, generation after generation. If we get it wrong, the adverse consequences are perpetuated.

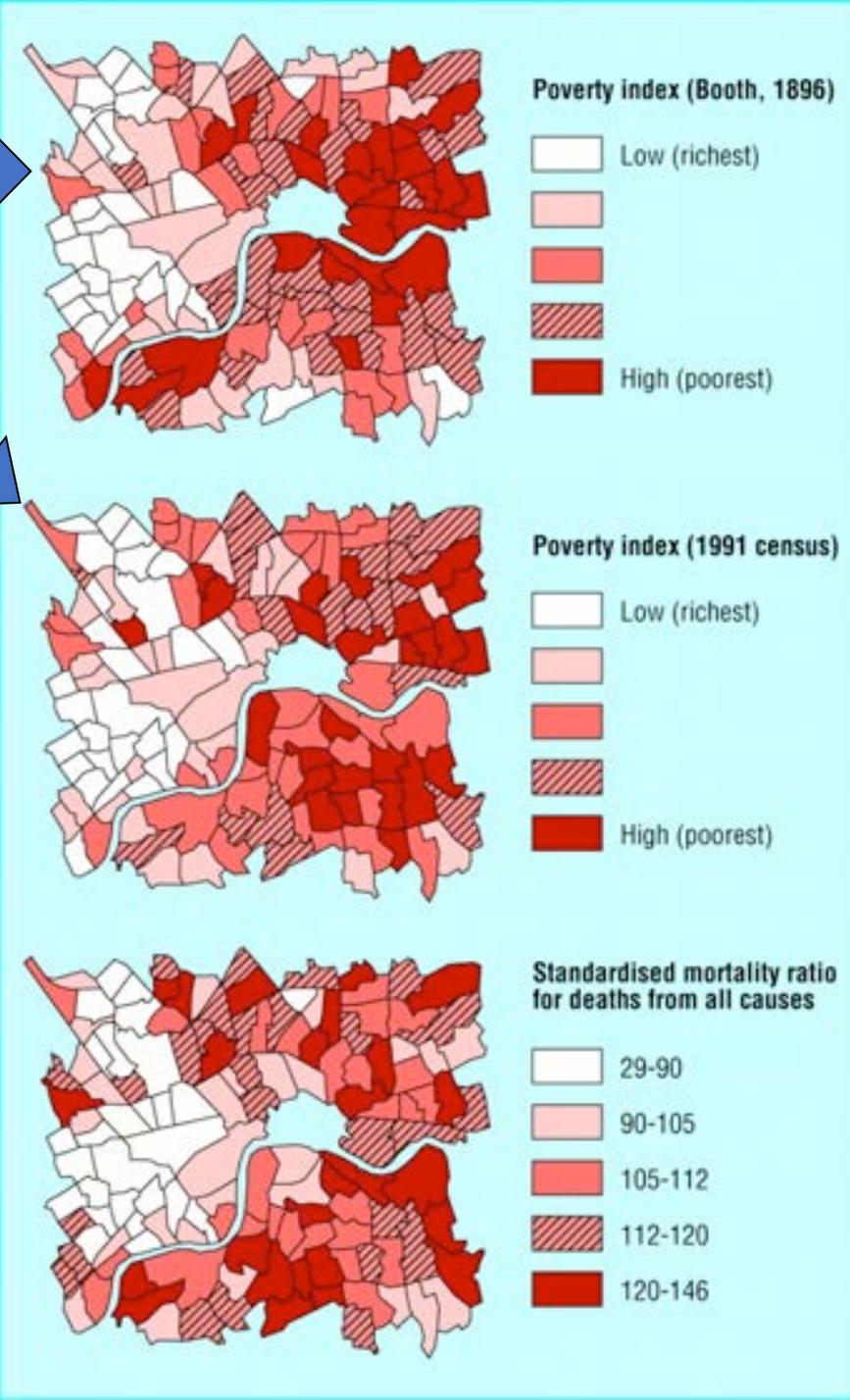
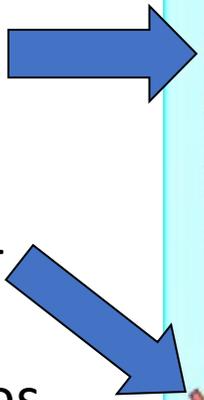


- In 1896 Charles Booth surveyed large areas of London, house by house
- He classified houses by social class



- We derived a poverty index from Booth's map of London in 1896 using GIS
- We derived a similar index from 1991 census data
- We explored how well the two indexes predicted mortality rates in London in 1991-1995

Economy, society and space write each other; **the socio-spatial dialectic**



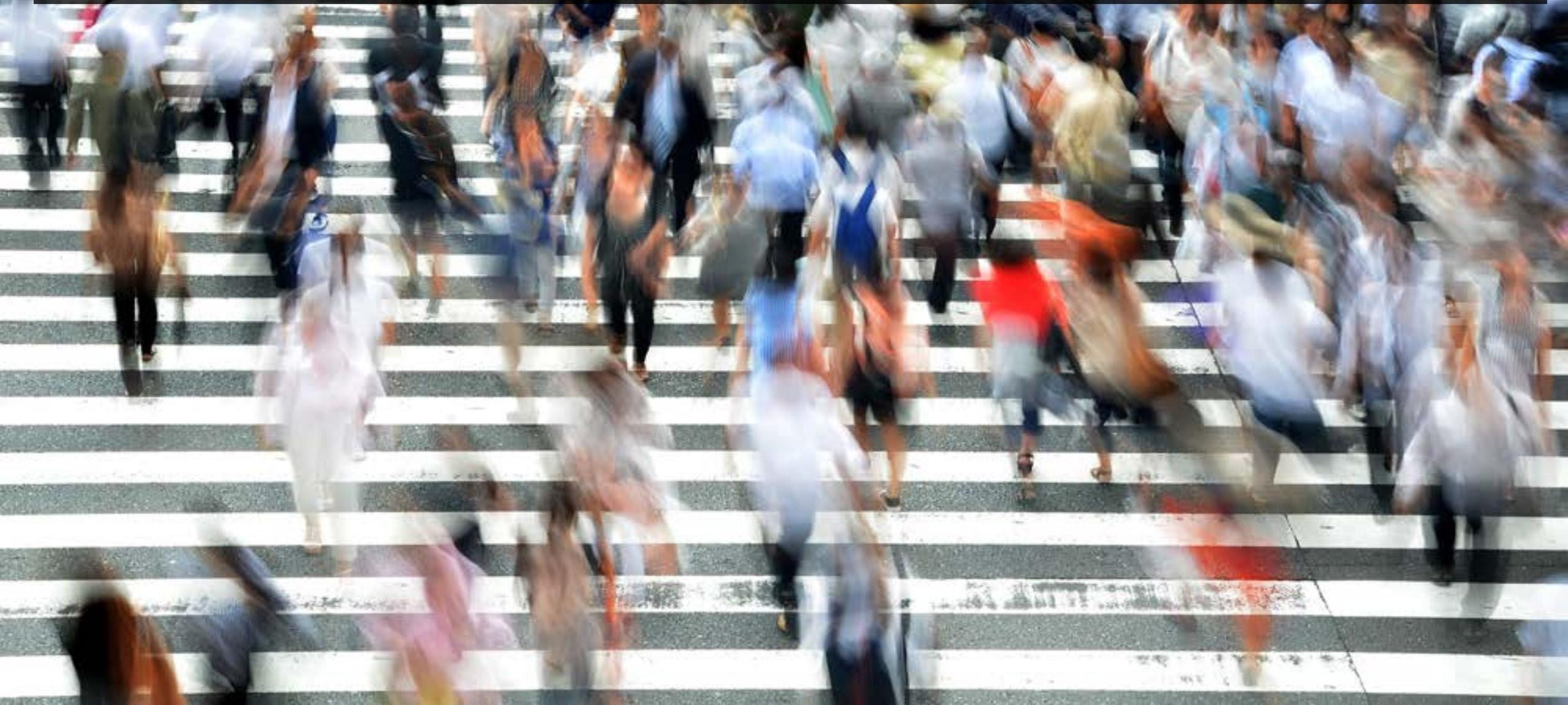
An epidemiological analysis will tell you that 'wealth' matters more than 'place' for health. But, what geography tells us is that places *produce* society and economy. We have richer and poorer people because we have richer and poorer places. Society and space are co-authors; they write each other.







Summary so far: places can be very different and, often, many aspects of them change little over long periods of time. 'Place' is a key upstream contributor to population-level health inequality and the reproduction of socio-economic difference.



Let's move a little further downstream and talk about the more immediate or direct impacts of places on health and behaviour.



Some aspects of places hurt us



Some aspects of places keep us well. (We're particularly interested in this.)



So – if we know that place affects health quite directly then, in theory, place should be a lever we can pull.



We would like to design, build and manage places to be **salutogenic** and **equigenic** (that is, to protect and improve health and wellbeing, and to constrain or reduce inequalities).



It's not just us that wants this! Our stakeholders are powerful; they control or can influence many aspects of the built and physical environment, at different scales. They want evidence to help them decide what to do, when, where and what to expect.

SG, PHS, Local Authorities, NatureScot, Forestry Commission, AFS, Historic England, PfA etc etc



A close-up photograph of two hands, palms up, holding a small, vibrant green seedling with two leaves. The seedling is growing out of a small mound of dark soil. The background is dark and out of focus, emphasizing the hands and the plant. The lighting is warm, highlighting the texture of the skin and the freshness of the plant.

The programme's long-term aim is to understand how urban environments do, or can be modified to, protect and improve population health and reduce health inequalities.

Open science, as far as we can. We make our data and our code publicly available.

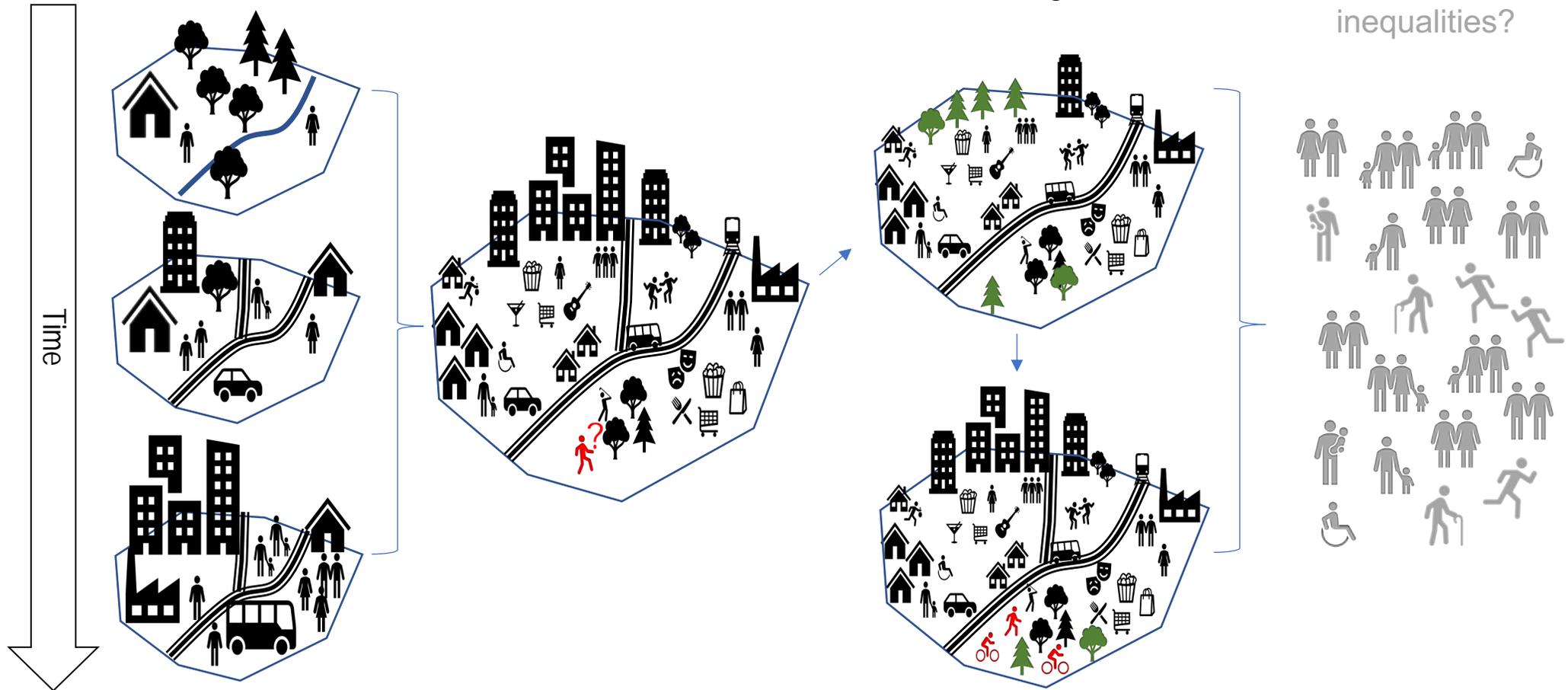
Three workstreams combine to explore and show...

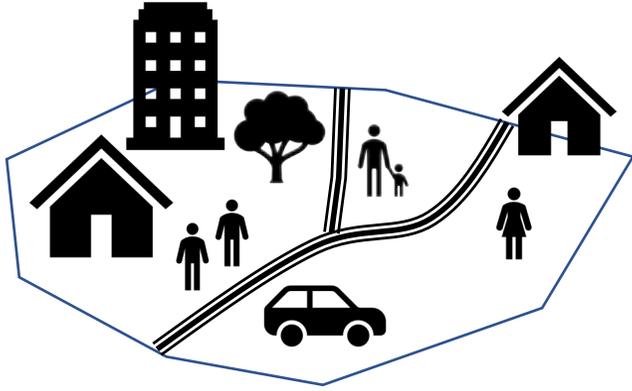
...how do places change?

...how do people use places?

...how can places be changed?

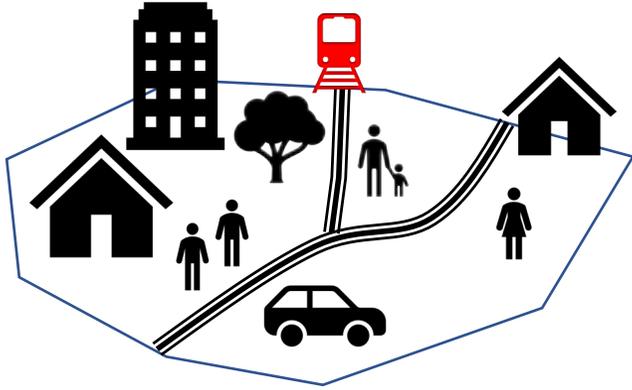
...to improve population health and reduce inequalities?



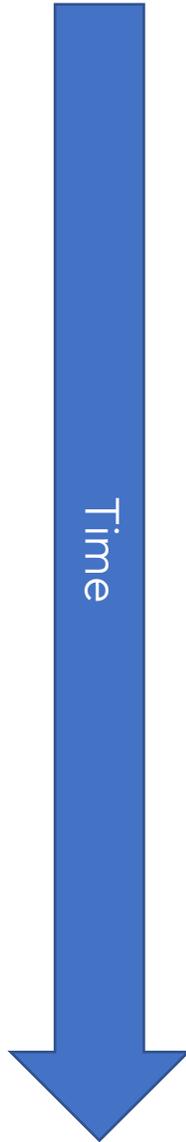


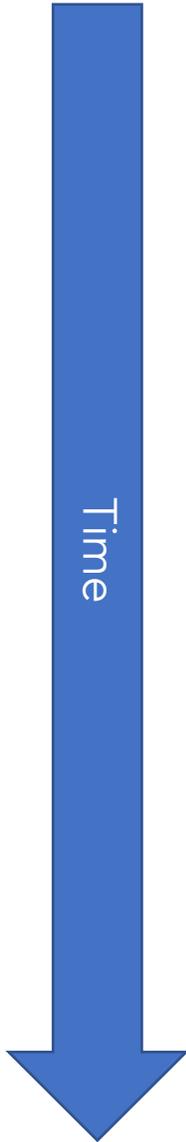
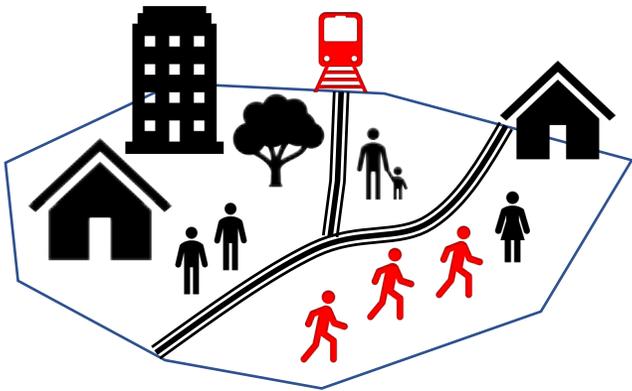
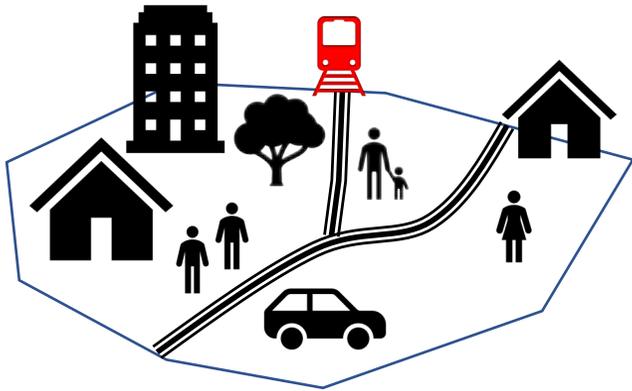
If we can observe change in the characteristics of places.

Time



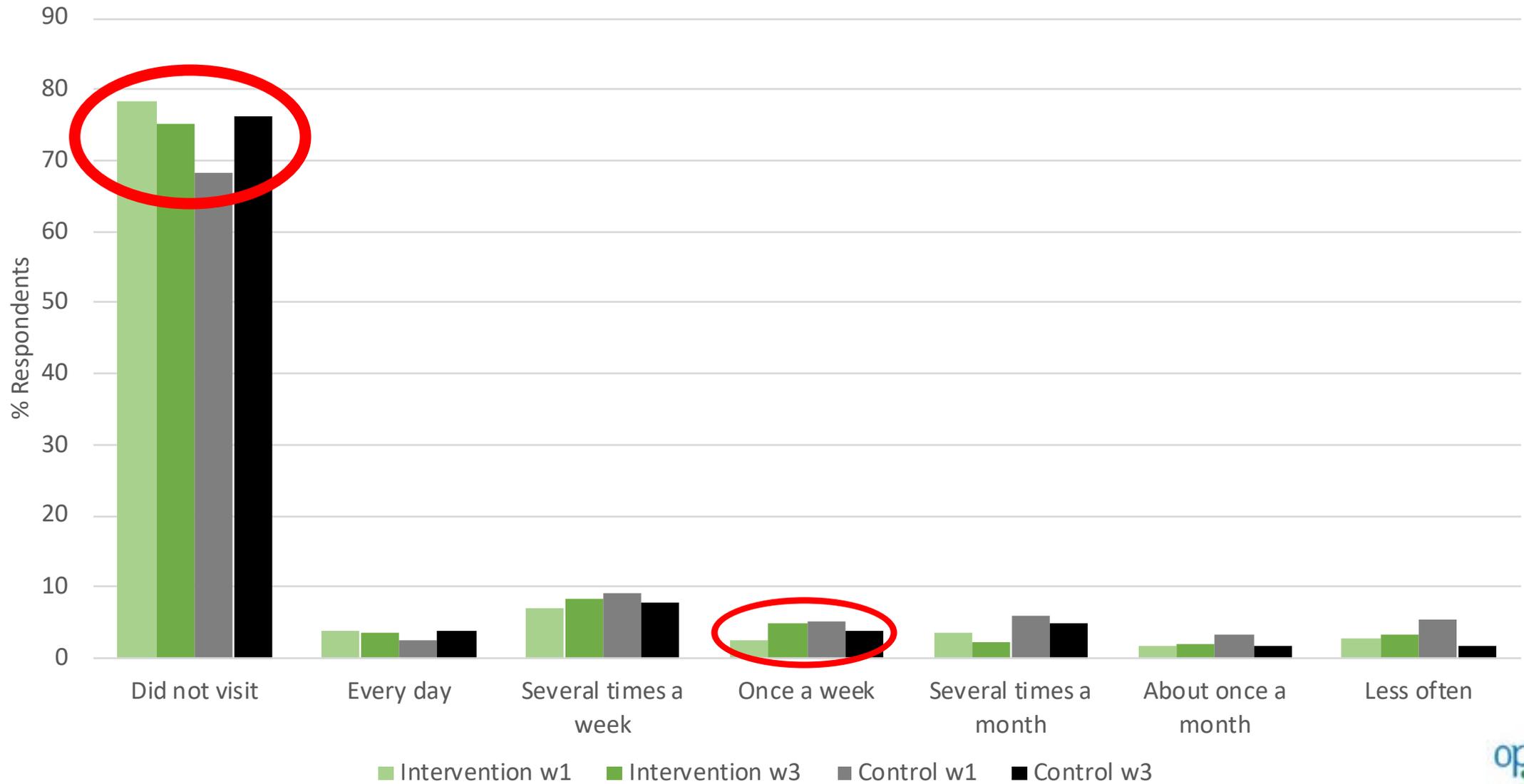
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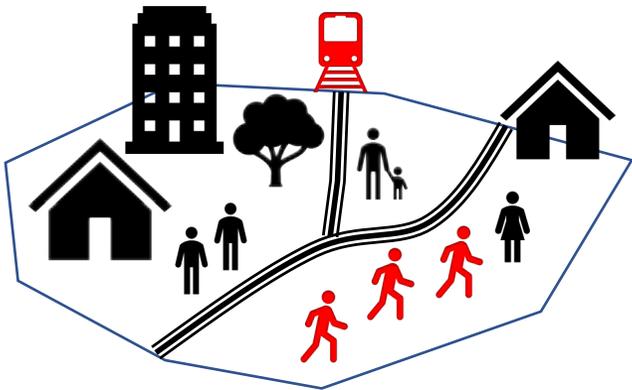
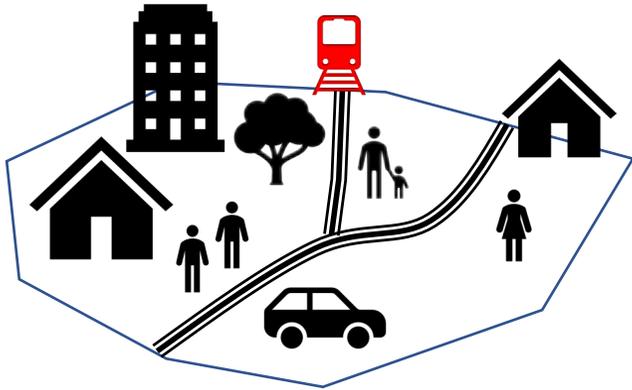




...we can see the consequences for health and related behaviour.

Visits to the WIAT woods





Time

...we can see the consequences for health and related behaviour.

However, we need to do this in LOTS of places to properly understand the impact of context.

And it's hardly ever just one aspect of place that gets changed...

ESRC funded project – using linked data (SLS <> prescribing data / child health) to track impacts of the *entire* WIAT forest intervention programme



Built Environment Change Atlas (BECA) -

- EDINA Digimap Ordnance Survey (OS) Open Map Local (OML) data
- Available for different time points
- We extract buildings, roads, woodland
- We have a novel method for showing and quantifying change on a grid cell system
- Make the data publicly available – open science
- **Now working with Cambridge and Imperial MRC Unit/Centre via MRC funding**

OS Open Map Local features



Coordinate System: British National Grid
Projection: Transverse Mercator
Datum: OSGB 1936
Units: Meter
Source: EDINA Digimap, Ordnance Survey

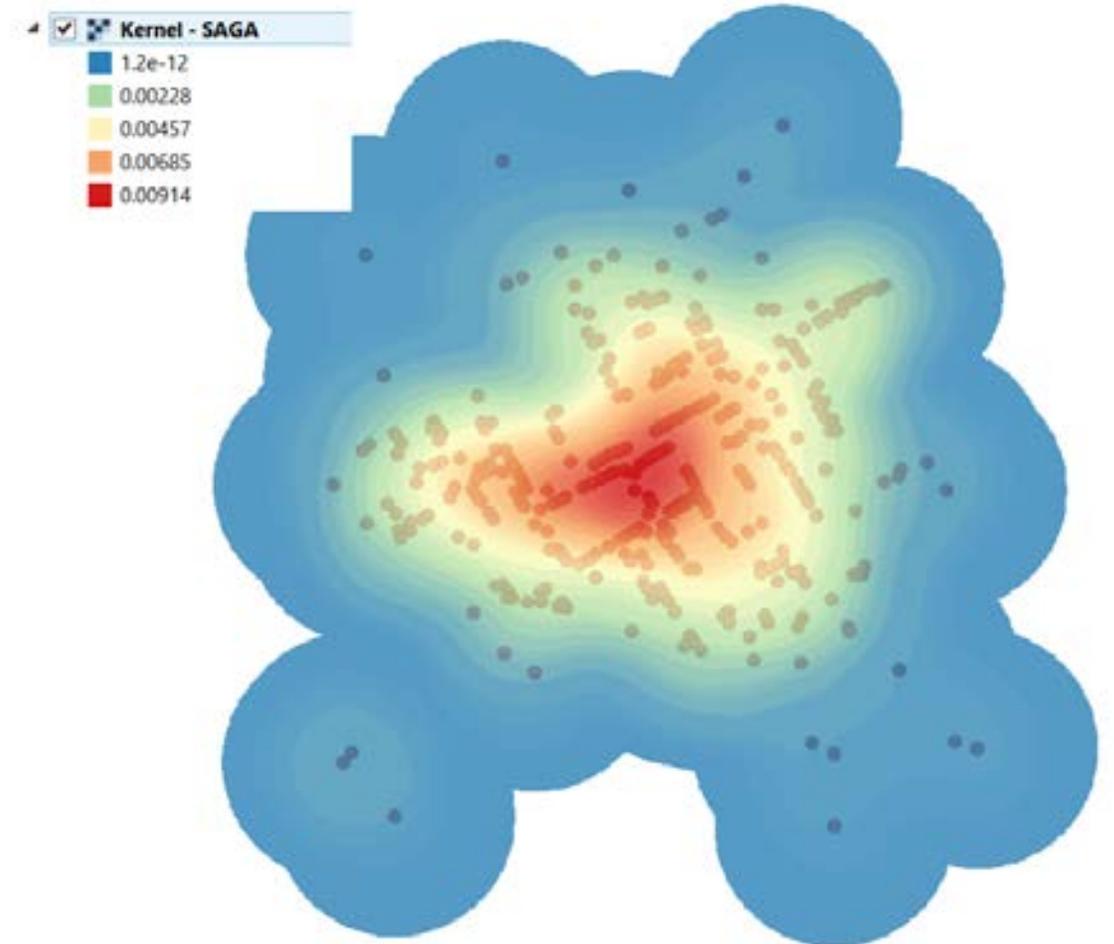
ESRC funded work with CRESH in Edinburgh and Substance Misuse at GCU – how have alcohol and tobacco outlet numbers / densities changed over time and what's the impact on related harms?



Measurement: Availability matters

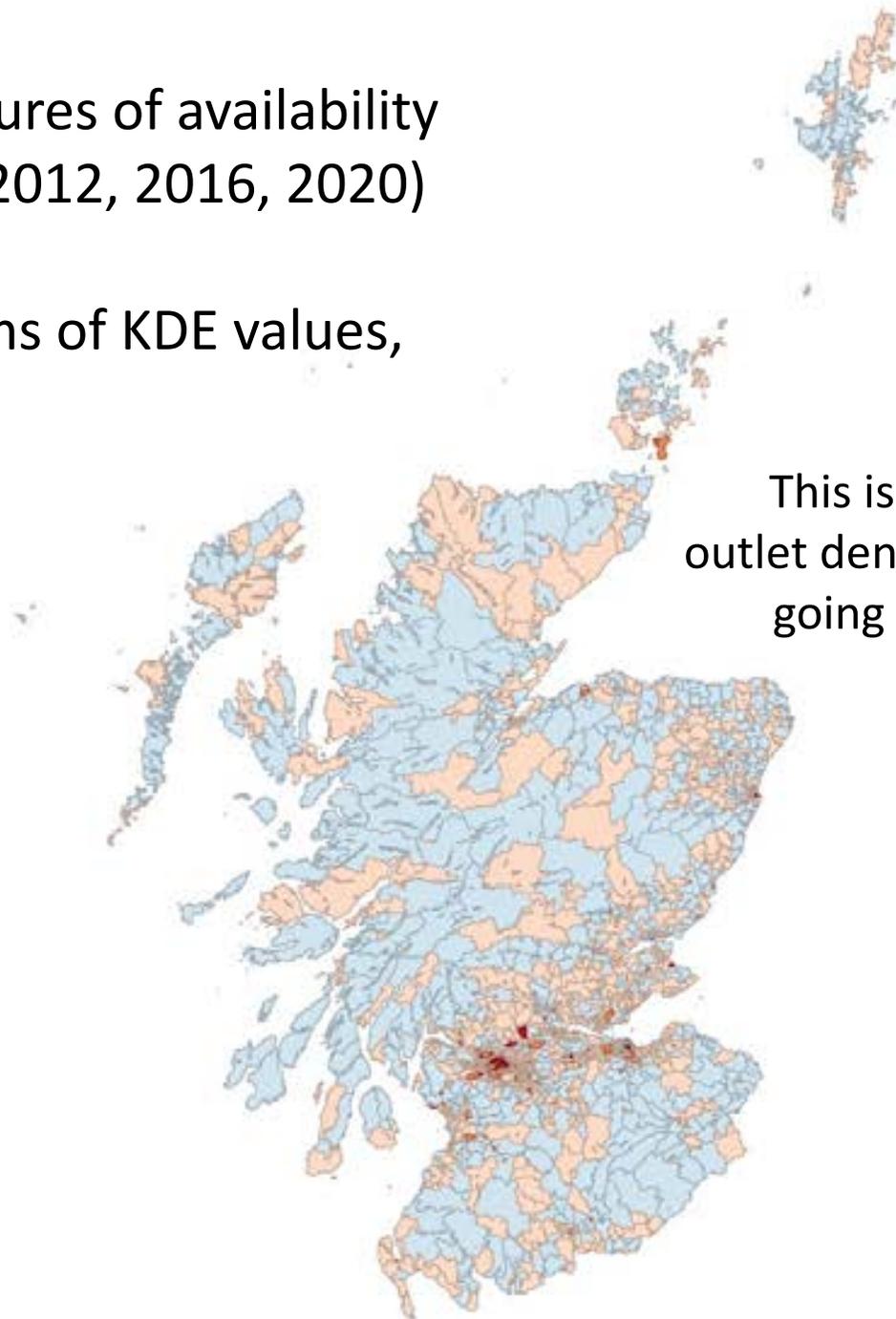
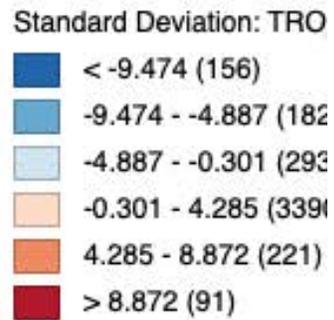
Kernel Density Estimation (KDE) is a means of combining number of outlets and distance to them to create a surface that represents 'availability'.

Higher KDE = more availability

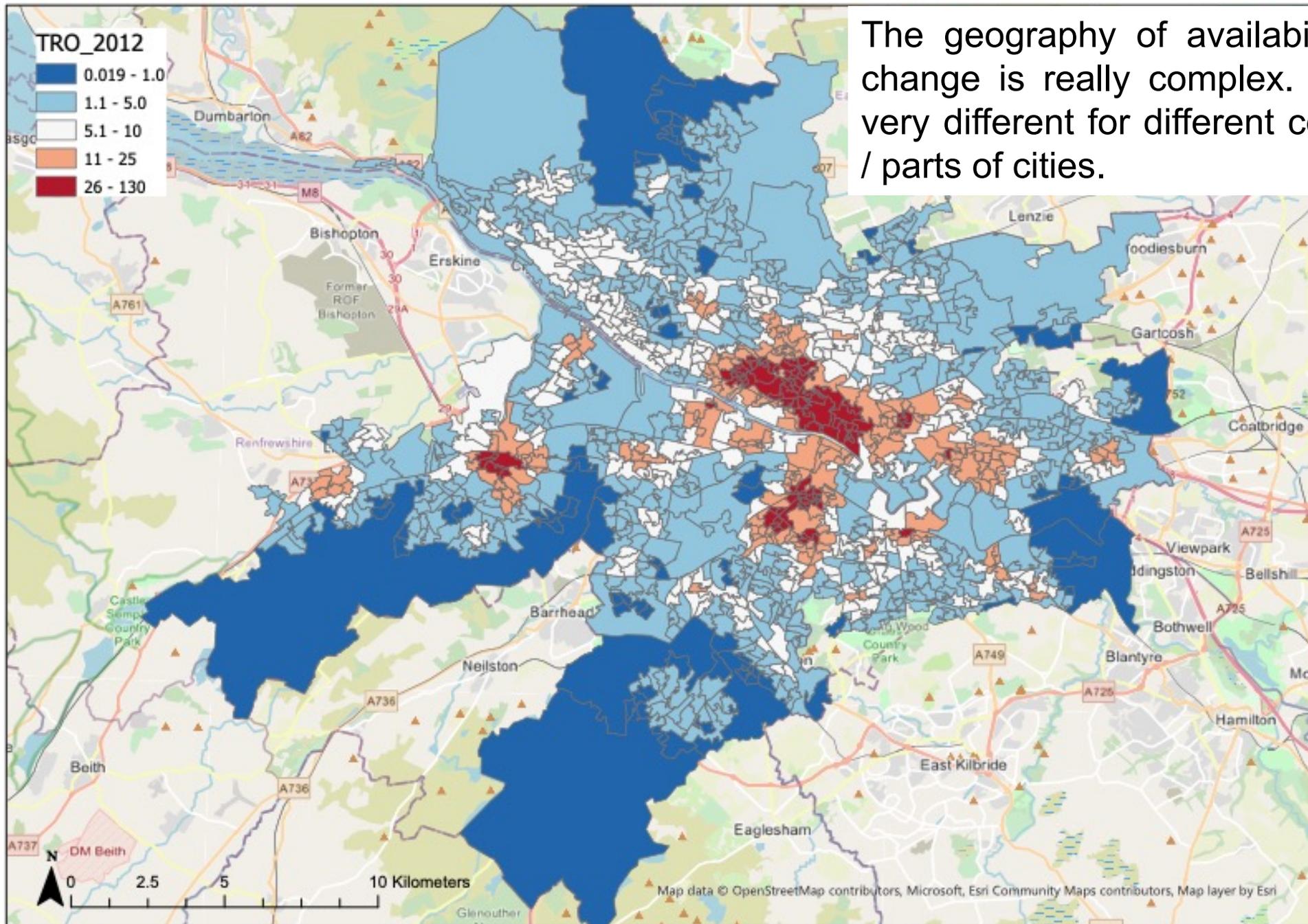


We began by creating measures of availability for 3 different time points (2012, 2016, 2020)

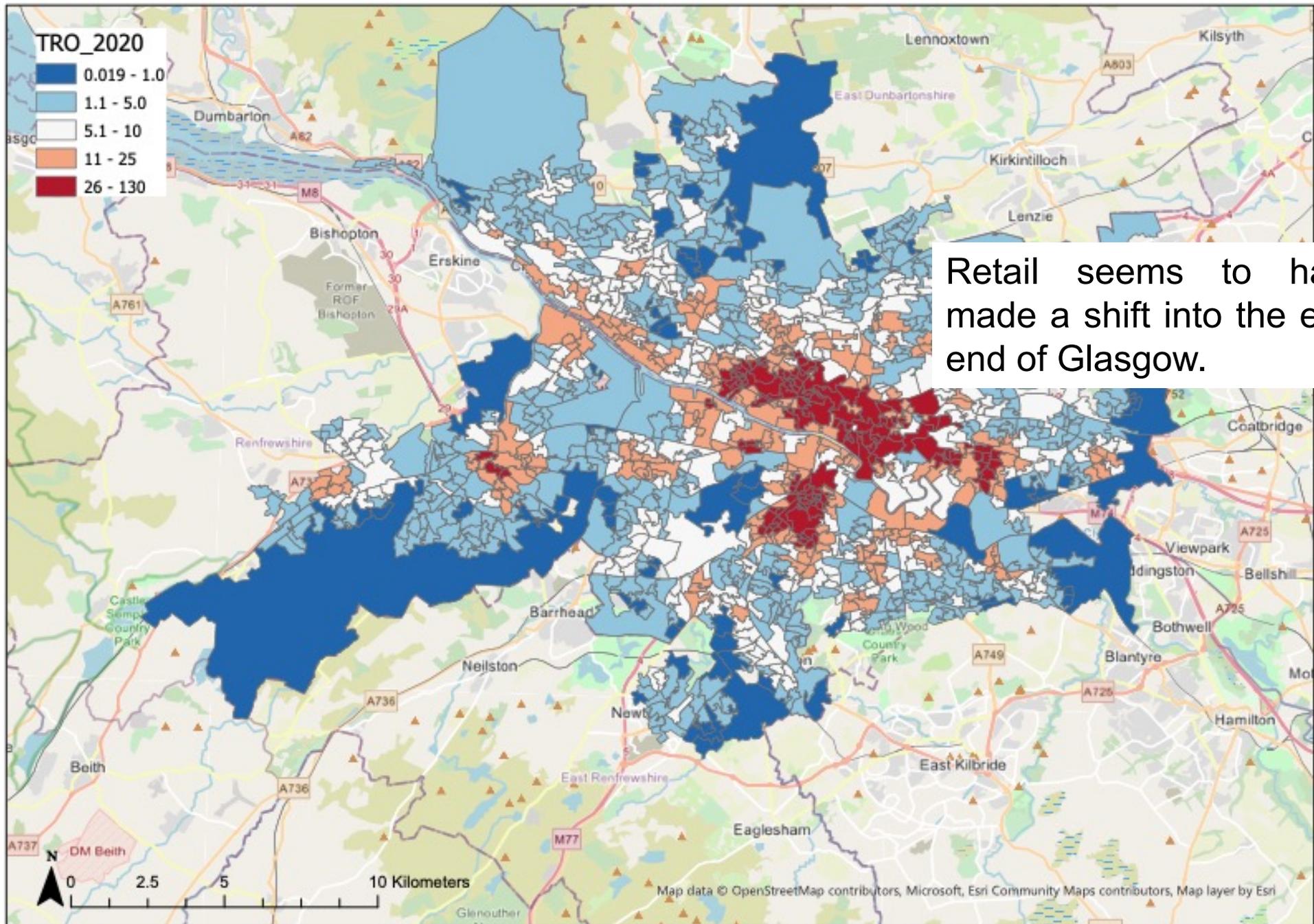
The biggest changes, in terms of KDE values, are in urban Scotland



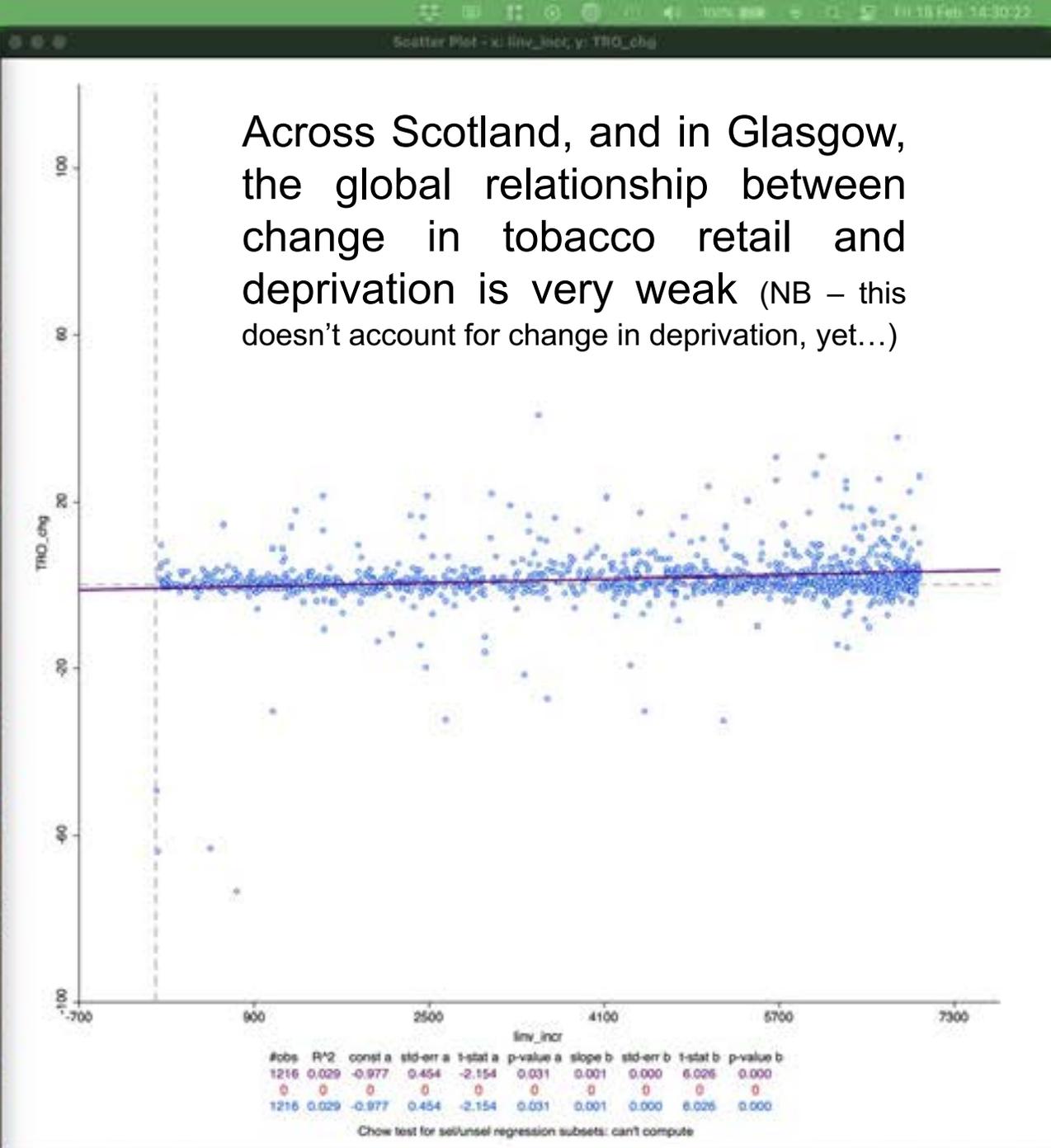
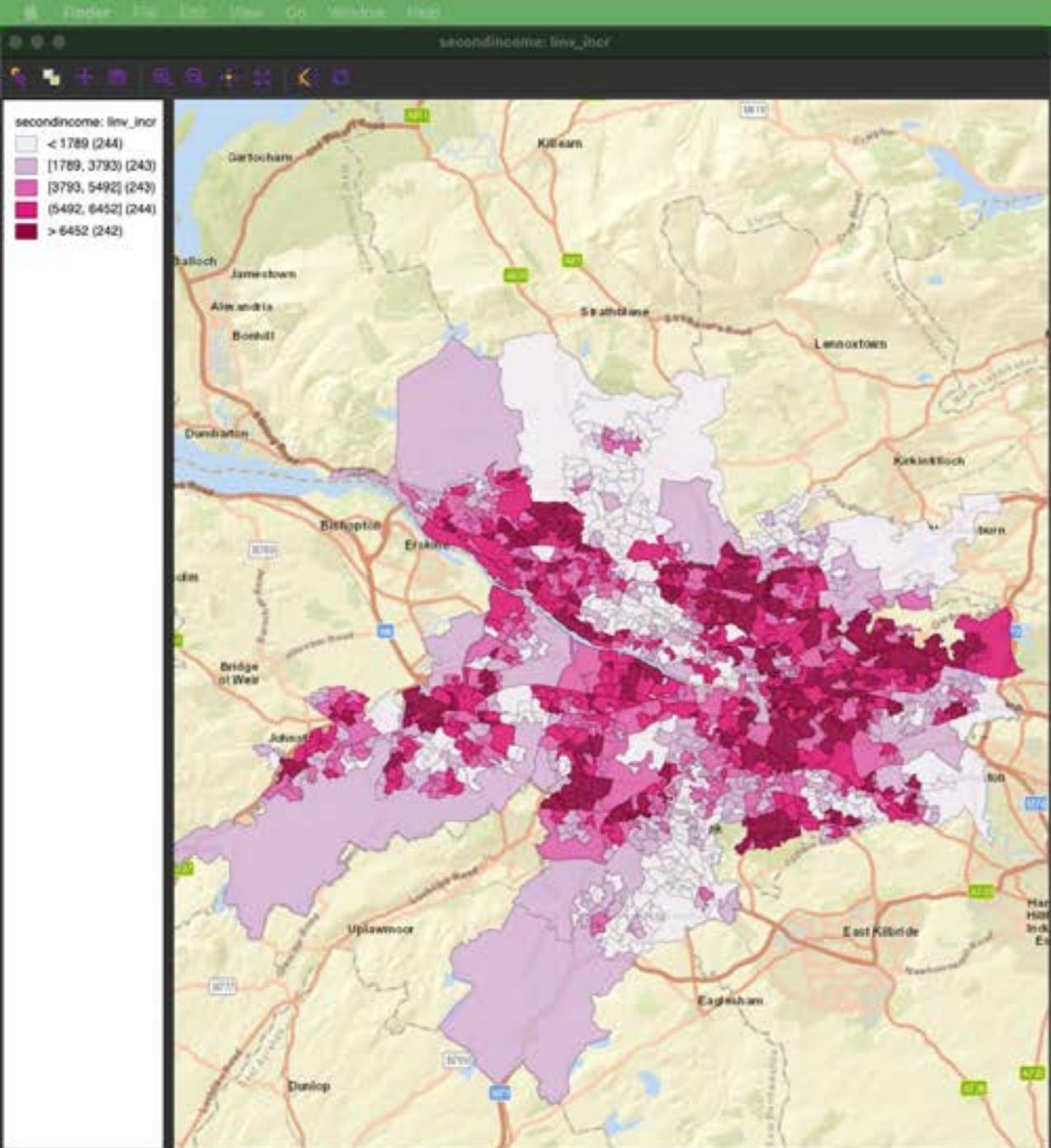
This is a map of change in tobacco outlet density, 2012 -> 2020. I am only going to talk about tobacco today.

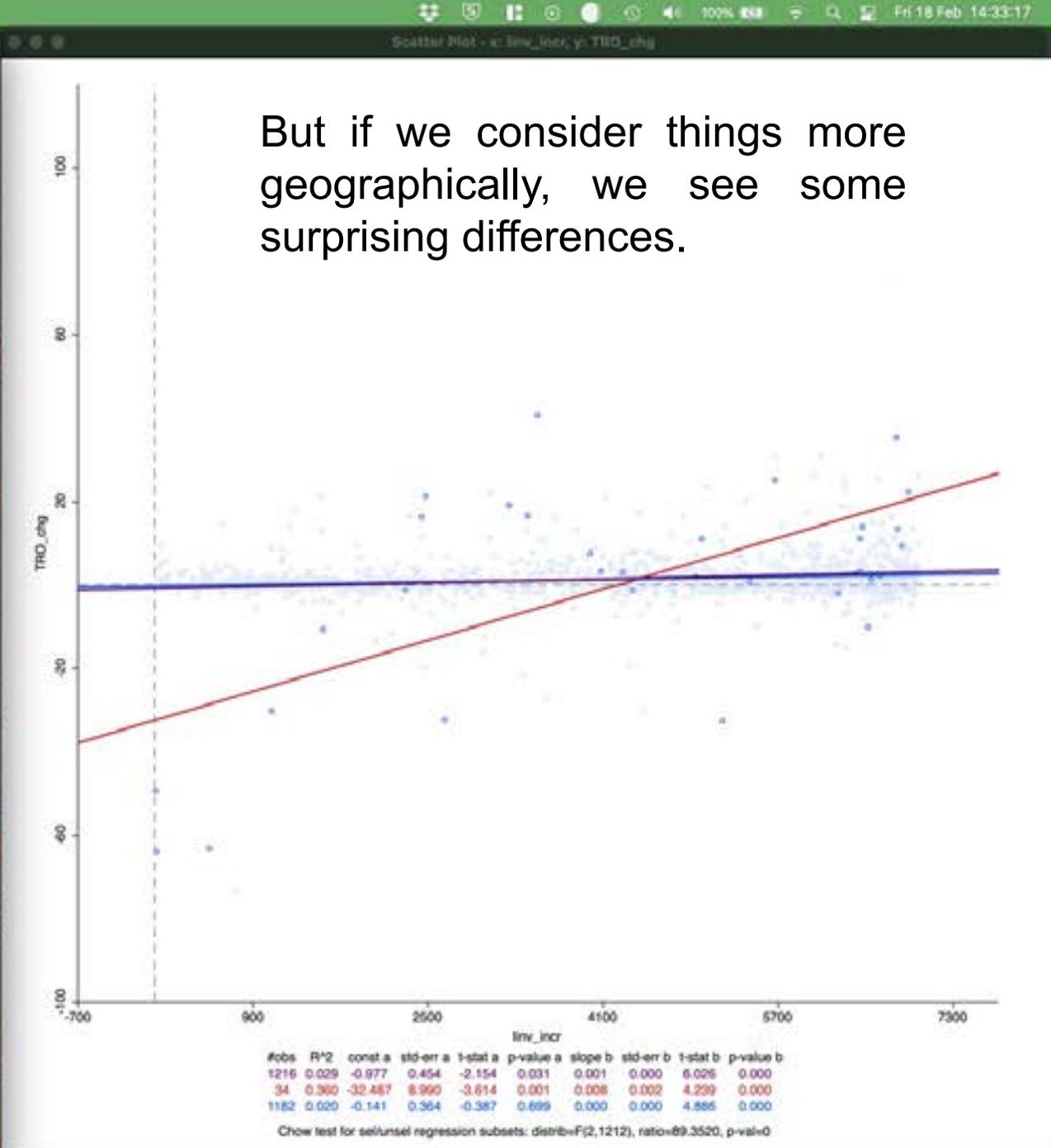
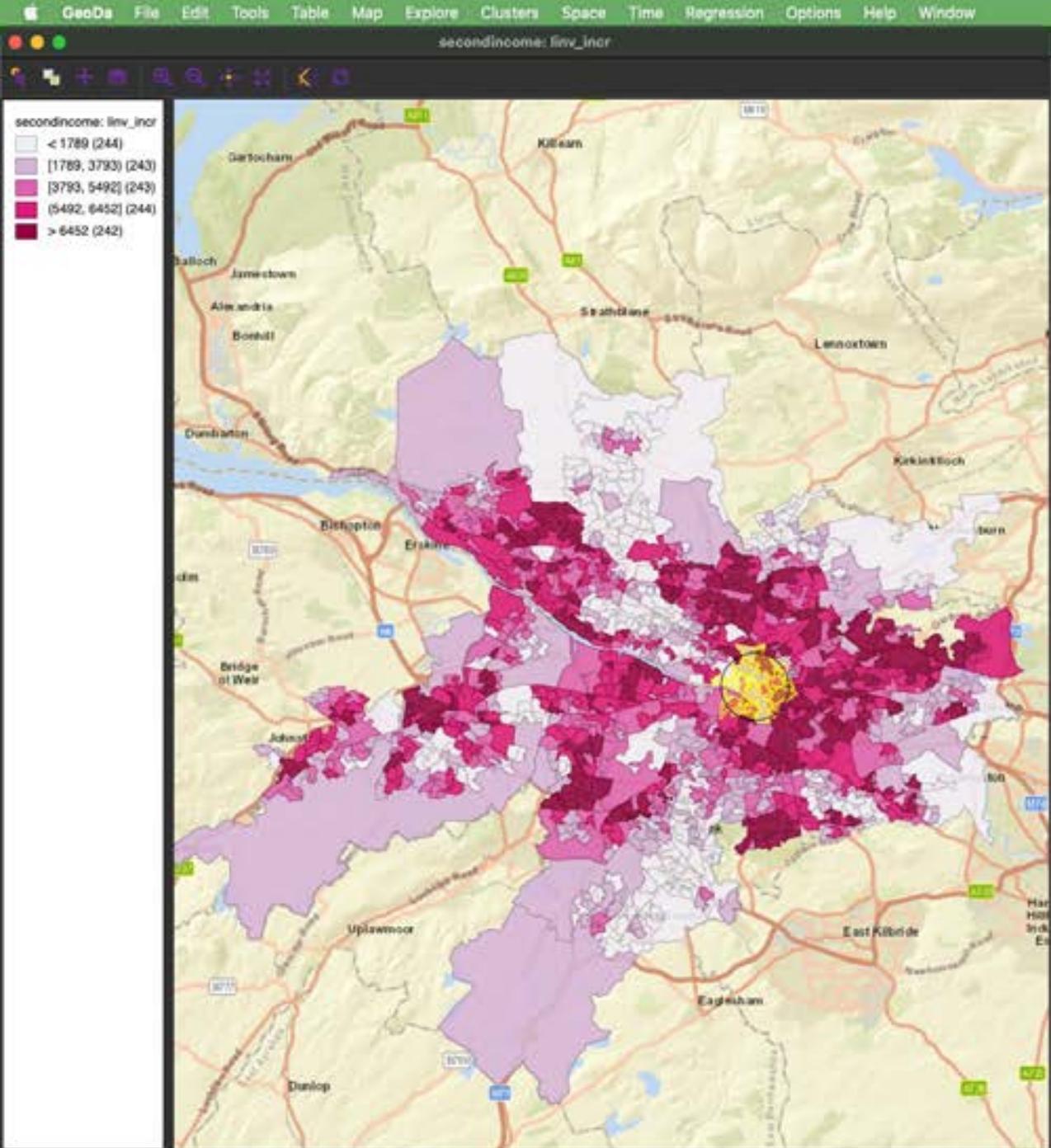


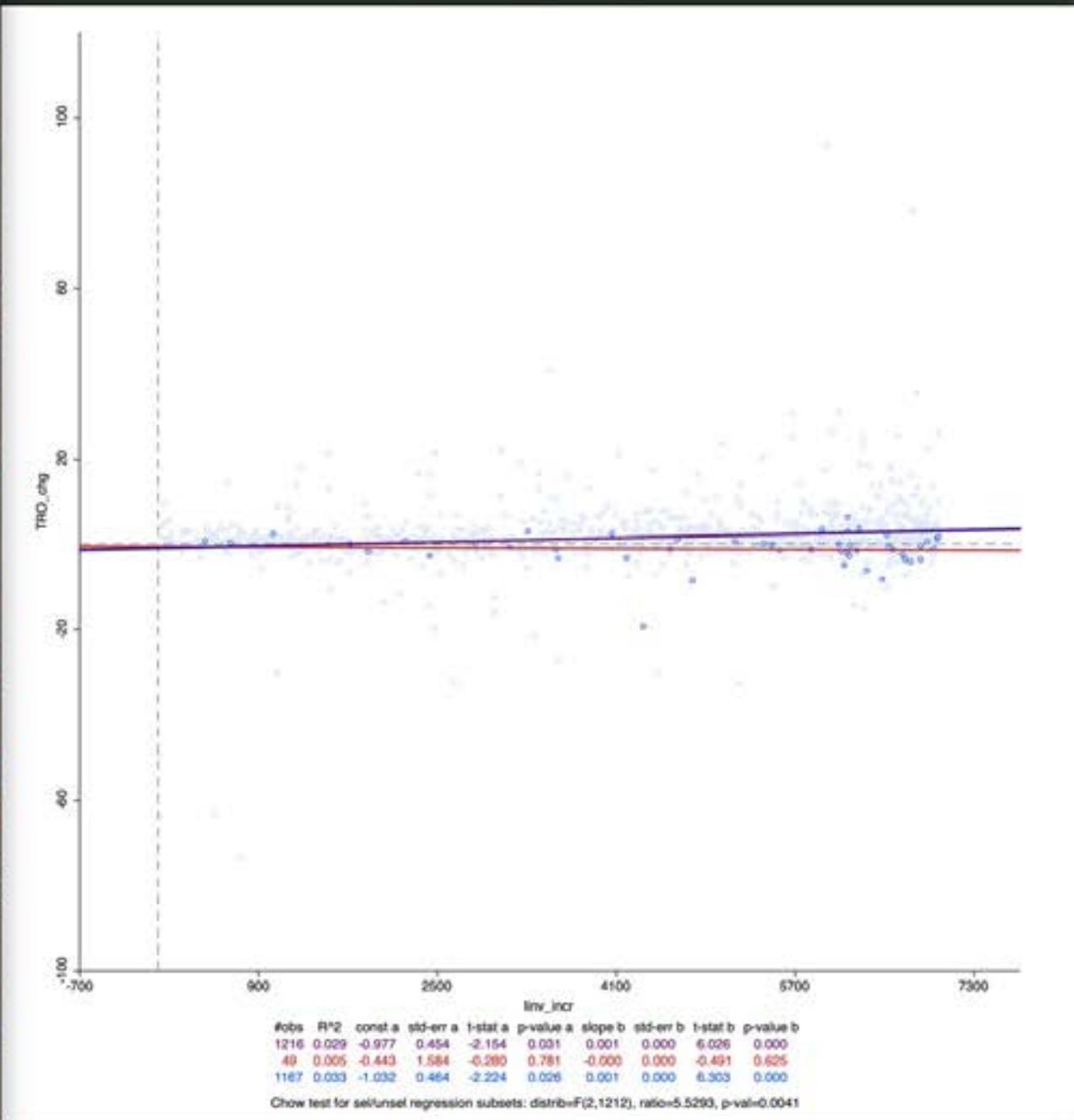
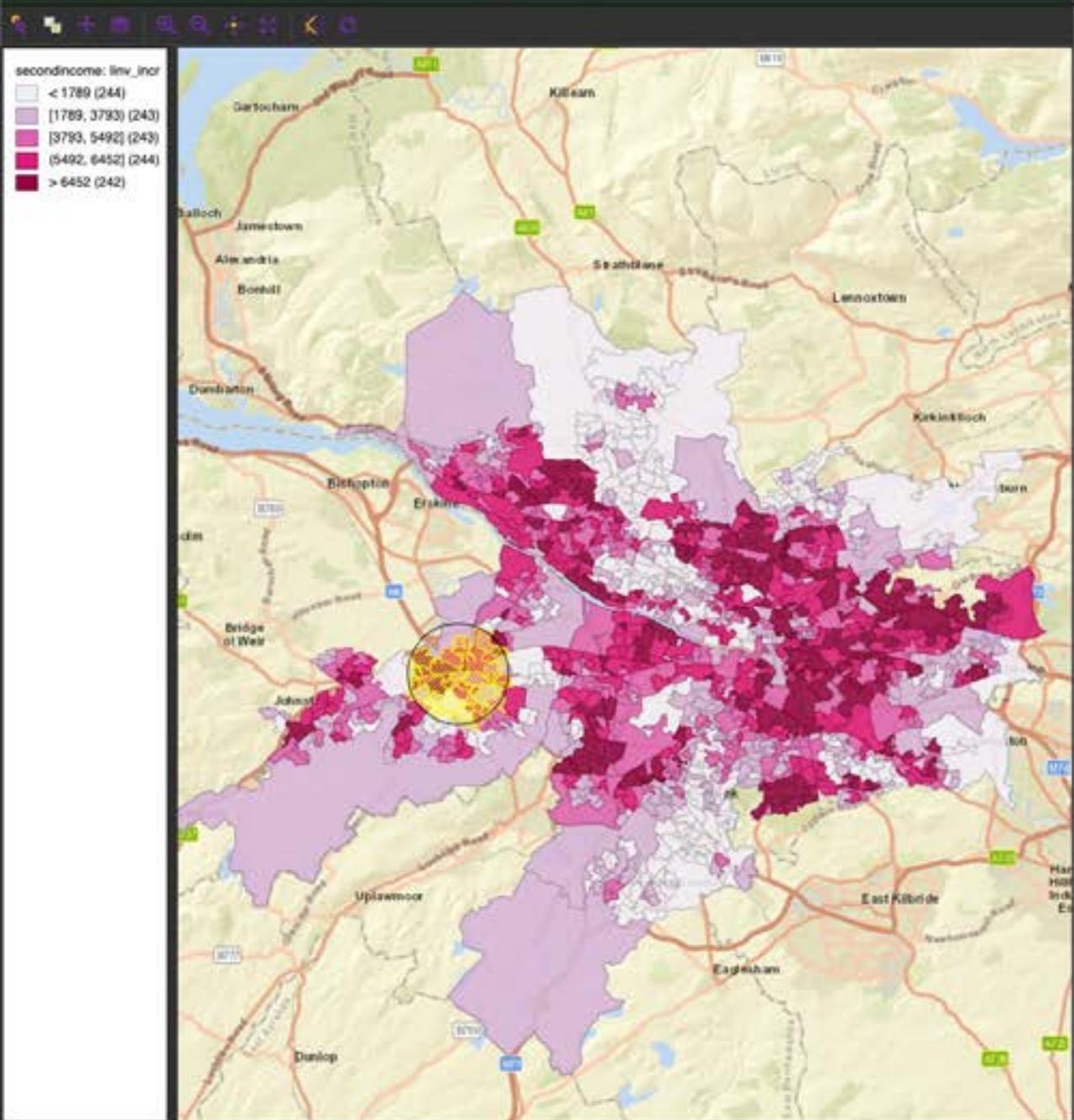
The geography of availability and its change is really complex. Things are very different for different communities / parts of cities.



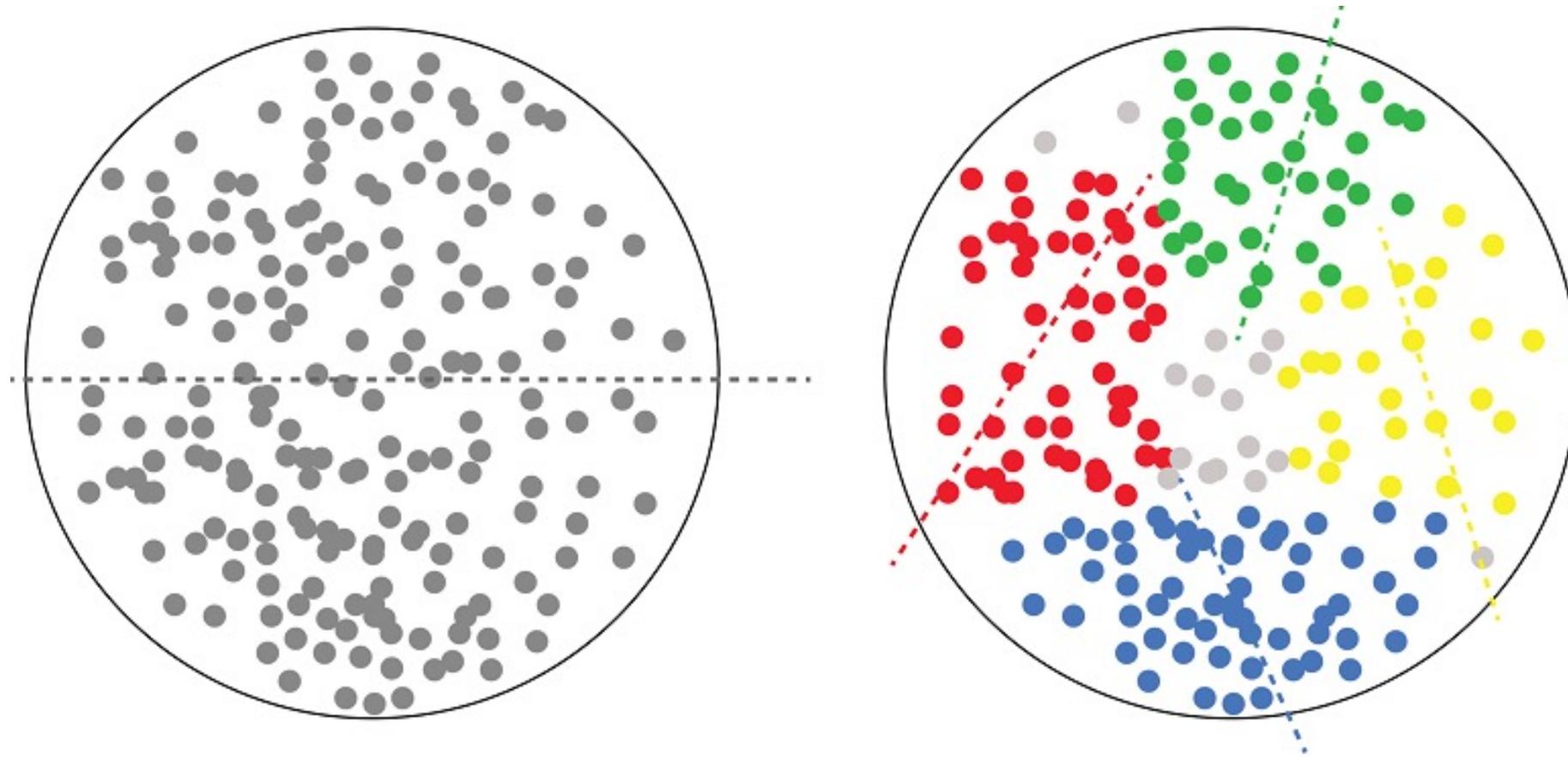
Retail seems to have made a shift into the east end of Glasgow.







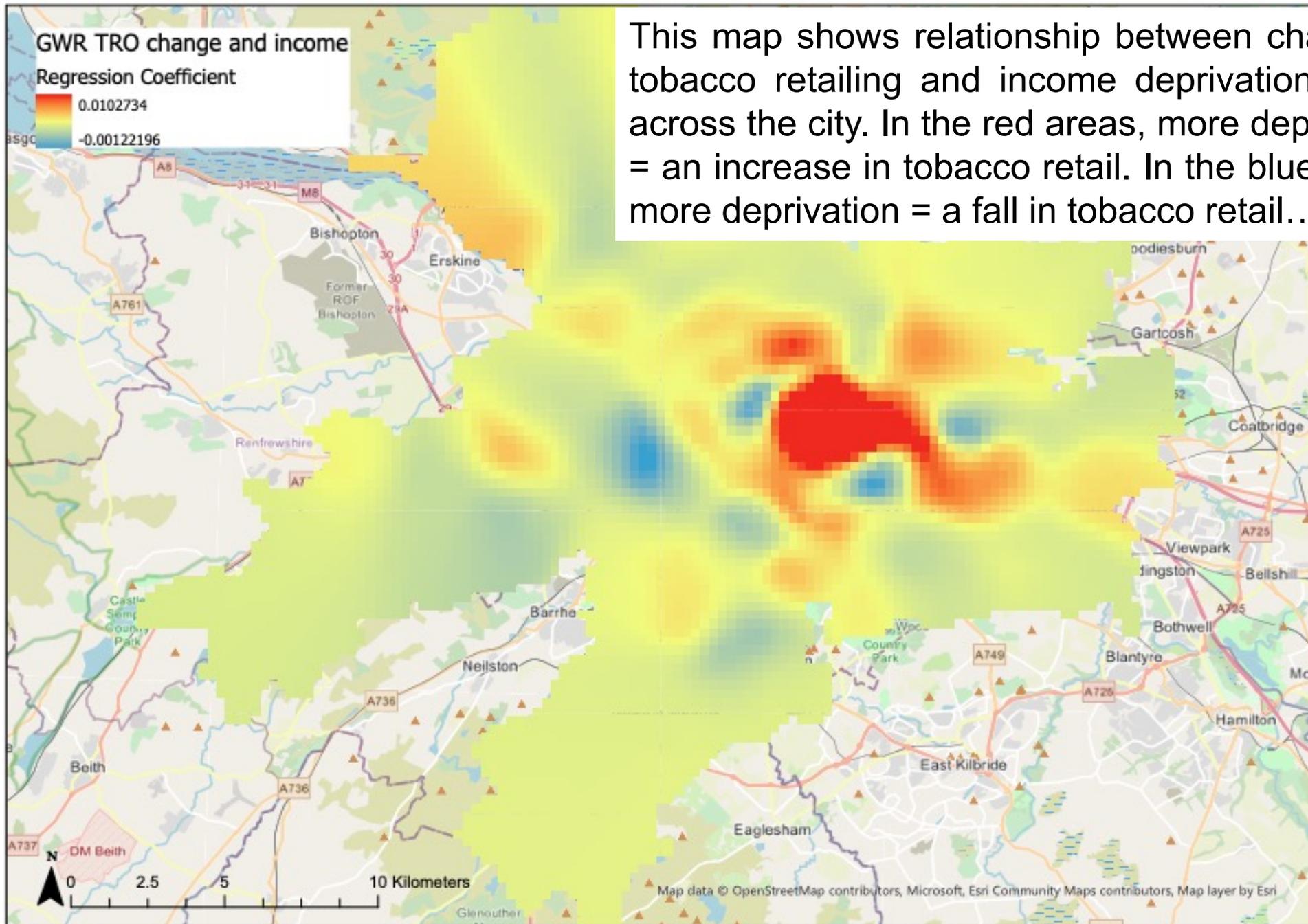
Geographically weighted regression is a technique which asks formally whether and how associations between variables vary across space.



Average trends from global models
masking local relationships

Local trends revealed using
local statistical models

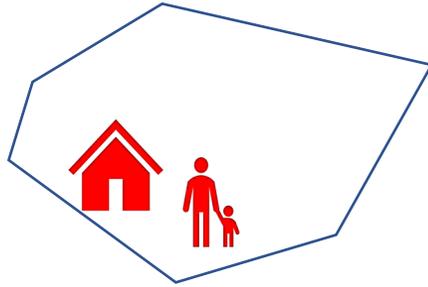




How do people use places? Where do they go? What do they do? How does this affect their health?



Too many studies still assume the neighbourhood of residence is a good proxy for the environments which affect health.

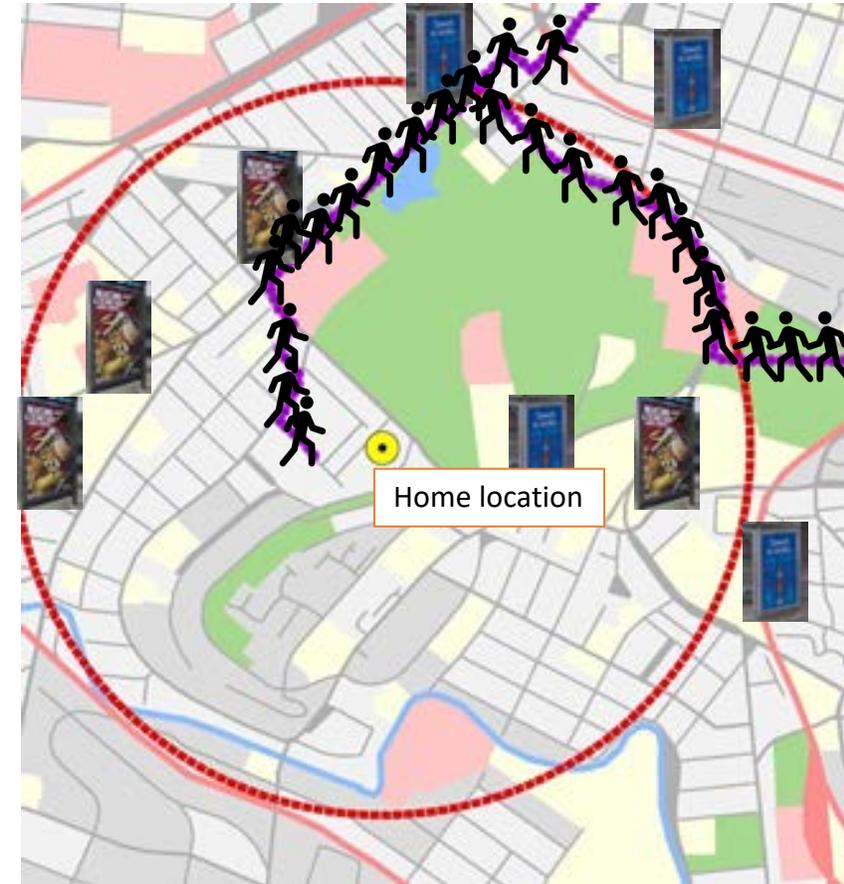


Measuring exposure

Static boundaries



Children's daily travel behaviour



SPACES



In the last QQ, we collected GPS & accelerometer data on about 800 10/11 year olds across Scotland.

SPACES2 is in the field.



Where does their mobility take them? What do they encounter?

Thorndale
Convenience Store

Premier

PROUD TO SERVE
Our Community

POST
OFFICE



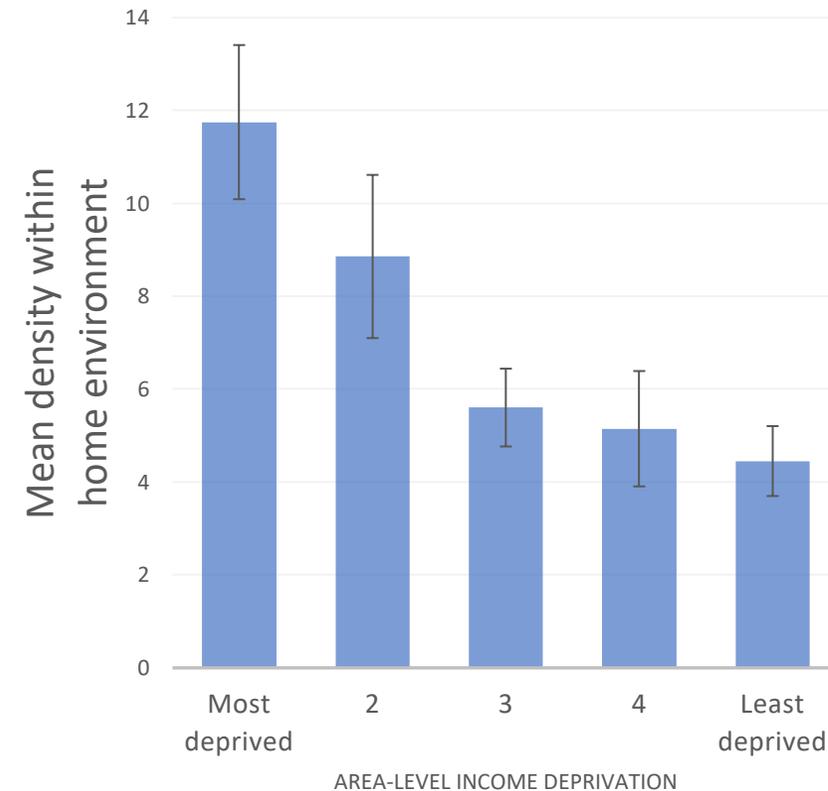
MONDAY - SATURDAY
7am - 9pm
SUNDAY
8am - 9pm

PROUD
TO SERVE
*Our
Community*



Exposure to tobacco retail

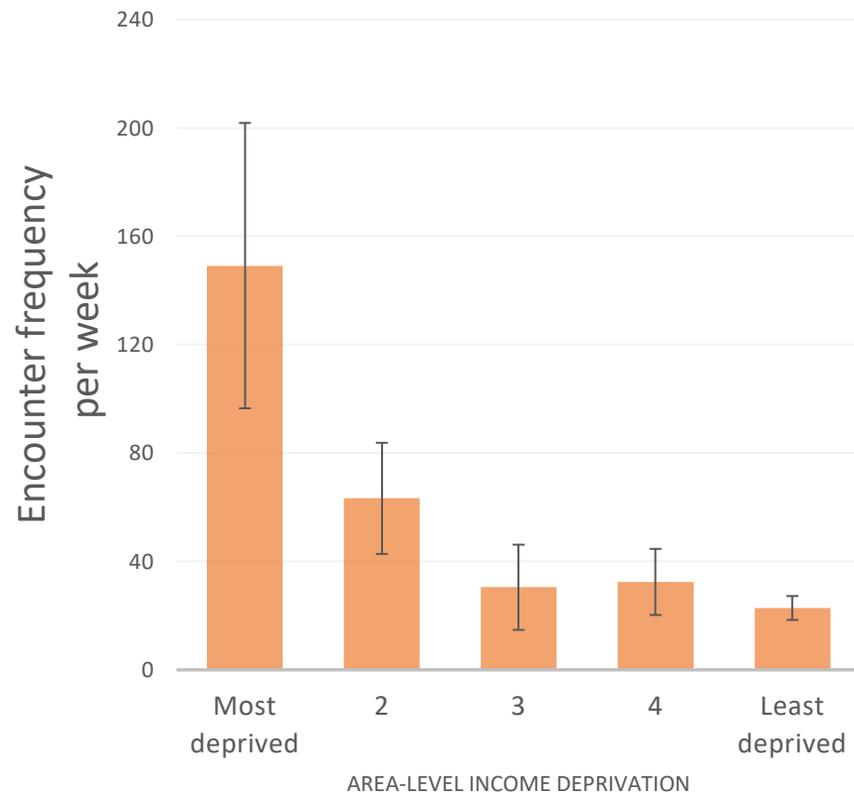
Exposure within **HOME ENVIRONMENT** reveals 3-fold inequality



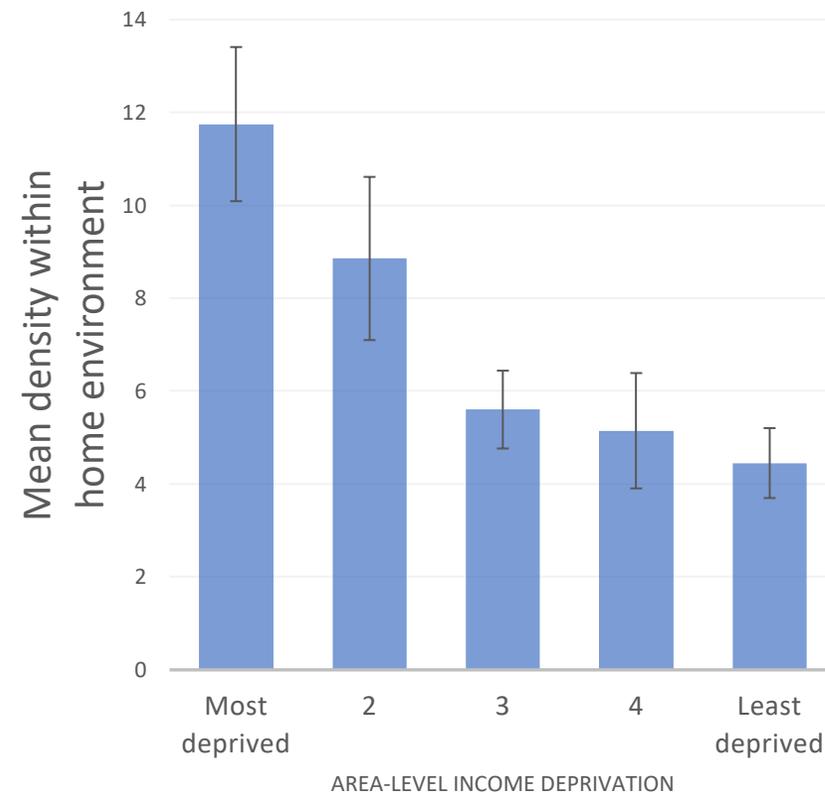
Caryl F, Shortt NK, Pearce J, *et al* Socioeconomic inequalities in children's exposure to tobacco retailing based on individual-level GPS data in Scotland *Tobacco Control* 2020;**29**:367-373.

Exposure to tobacco retail

Exposure within **ACTIVITY SPACE** reveals 7-fold inequality



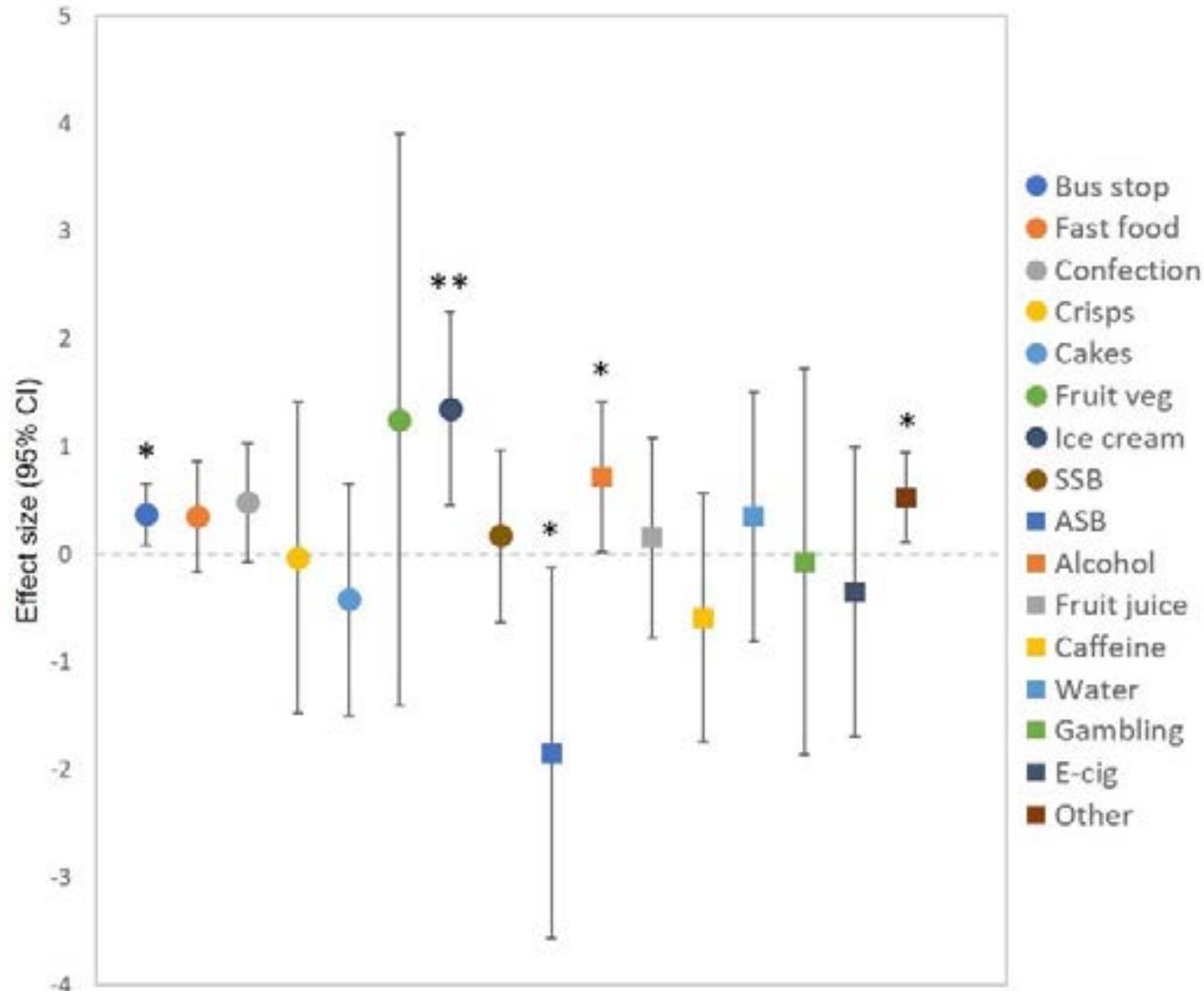
Exposure within **HOME ENVIRONMENT** reveals 3-fold inequality



Use Google Street view to see what is advertised at bus stops the SPACES children go past



Children's exposure to bus stop advertisements by their home area-level income deprivation (reference category: least deprived).



Olsen JR, Patterson C, Caryl F, Robertson T, Mooney S, Rundle A, Mitchell R, Hilton S. (in press at Health & Place) Exposure to unhealthy commodity advertising: Spatial proximity analysis to schools and socio-economic inequalities measured using Scottish Children's individual-level GPS data.

Physical activity

Microbiome

Air pollution

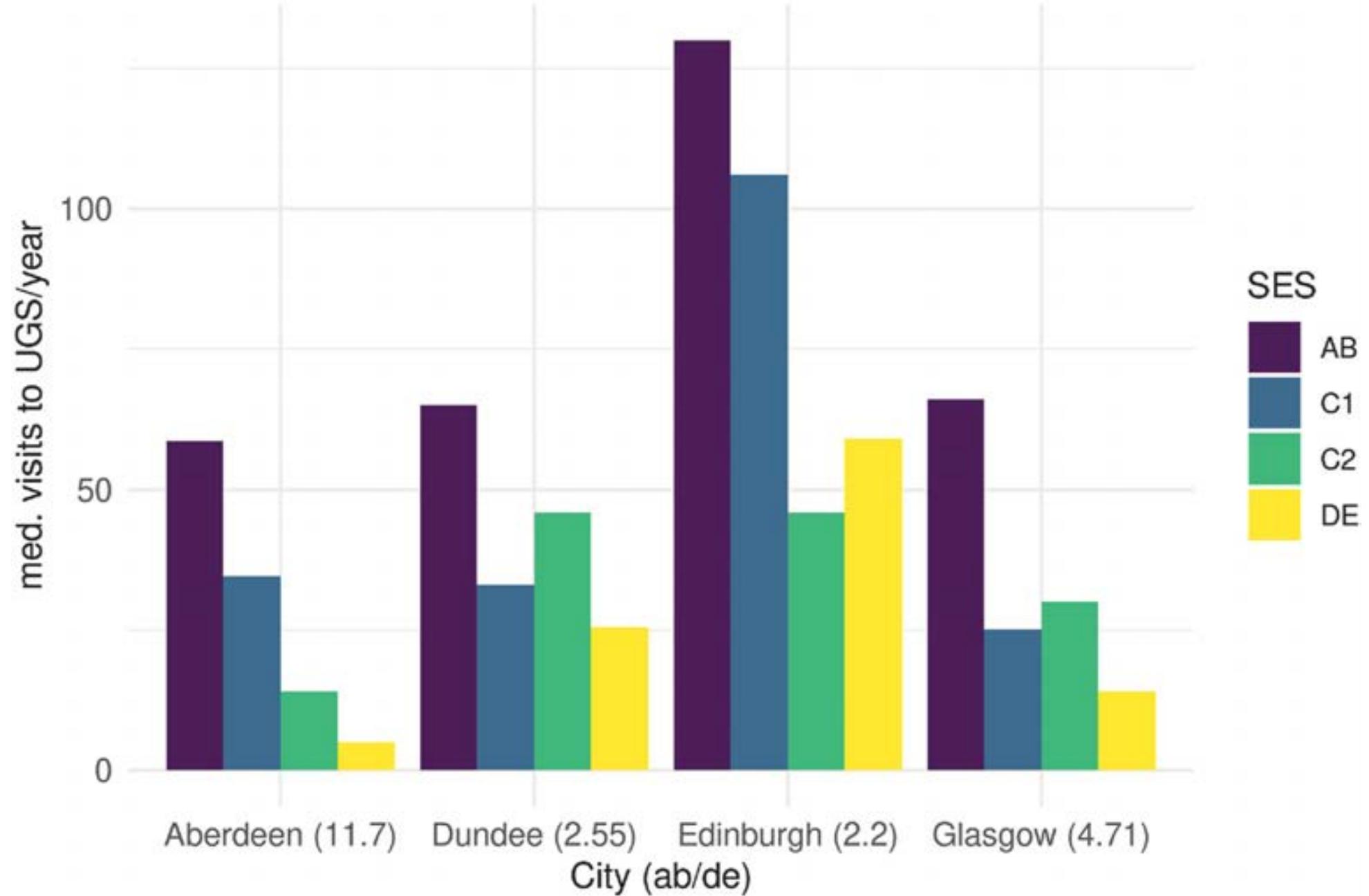
Social contact

Urban cooling

Stress reduction
/ restoration

Water management

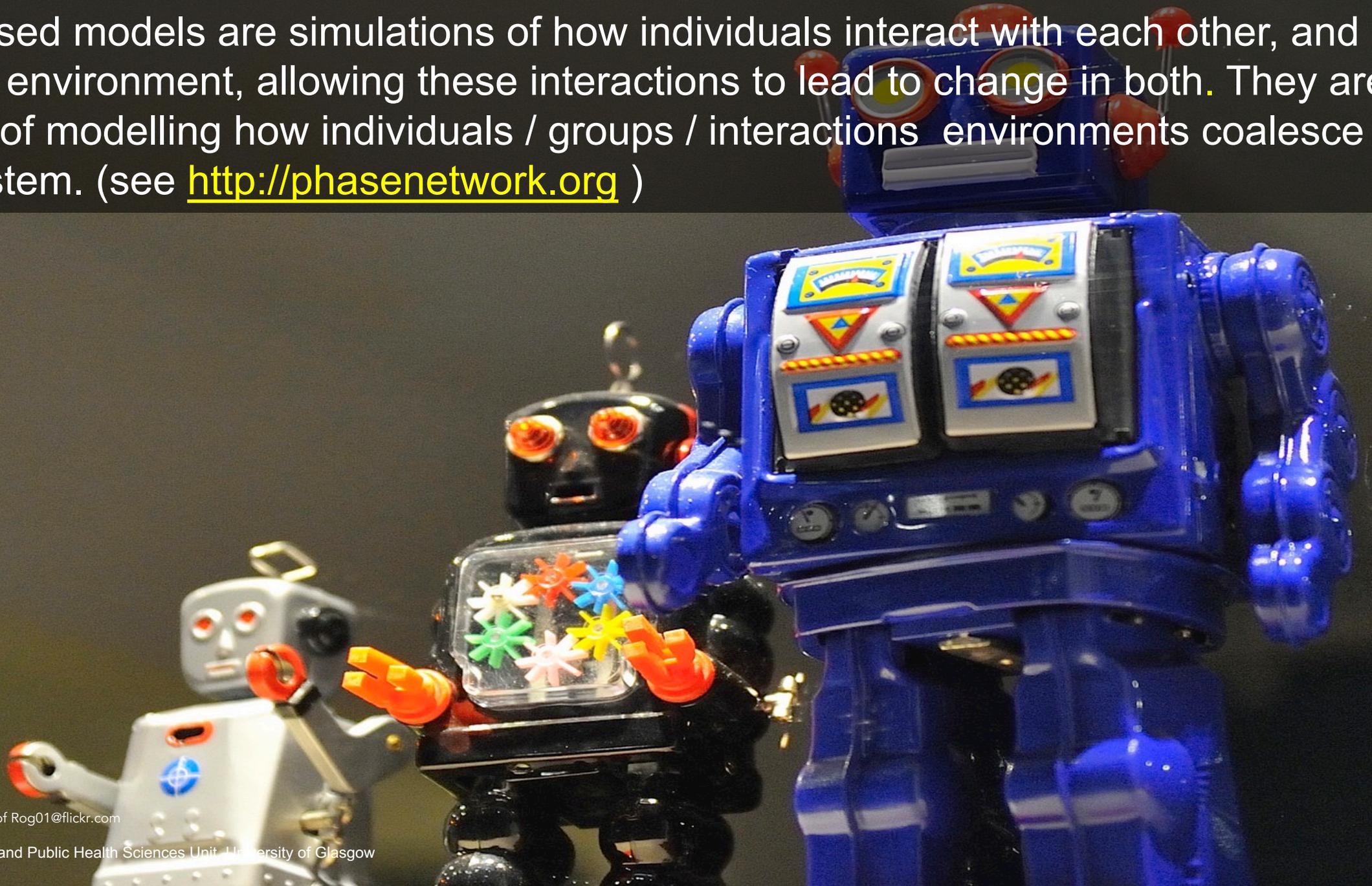




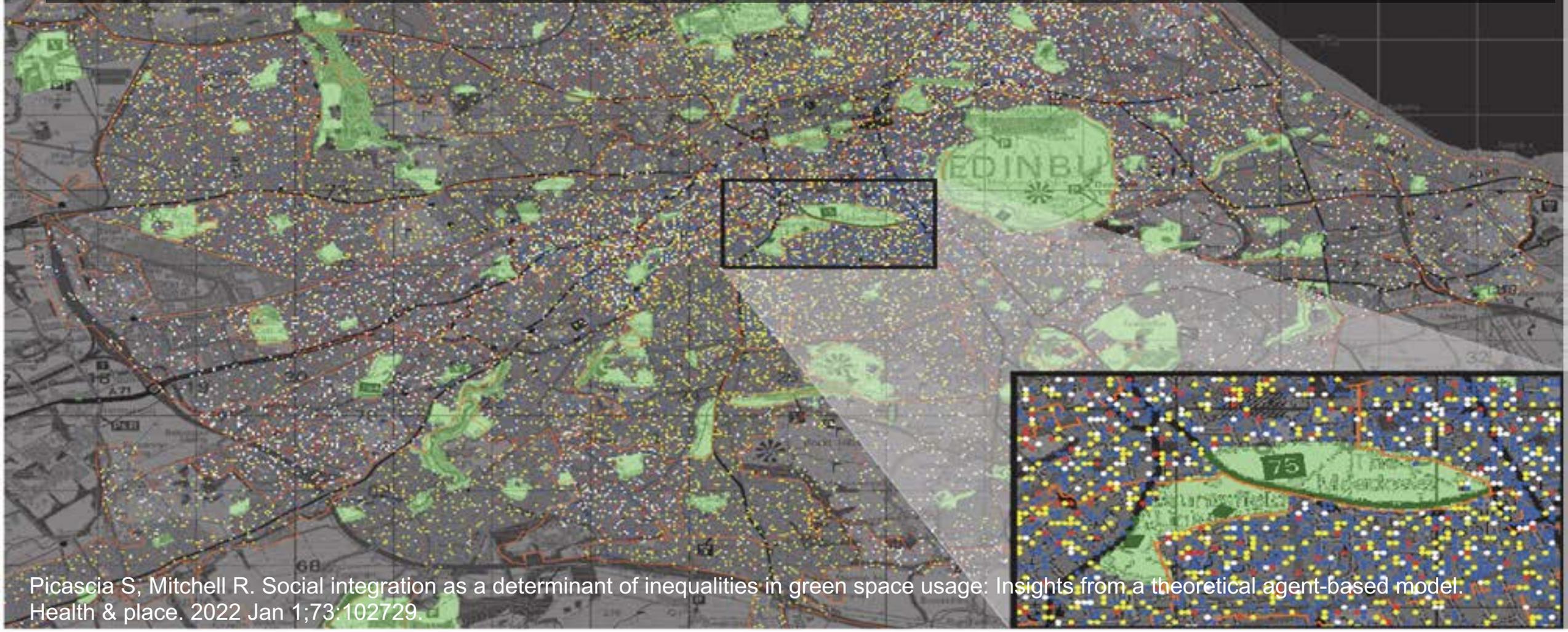
Jones et al. (2008) and Seaman et al. (2010) found that individuals' decisions about whether to visit a particular park were strongly influenced by **who else is, or might be, there**. Perceived differences with other users, particularly in terms of SES, affected the reported willingness of respondents to visit a certain green space



Agent based models are simulations of how individuals interact with each other, and with their environment, allowing these interactions to lead to change in both. They are a means of modelling how individuals / groups / interactions environments coalesce into a system. (see <http://phasenetwork.org>)



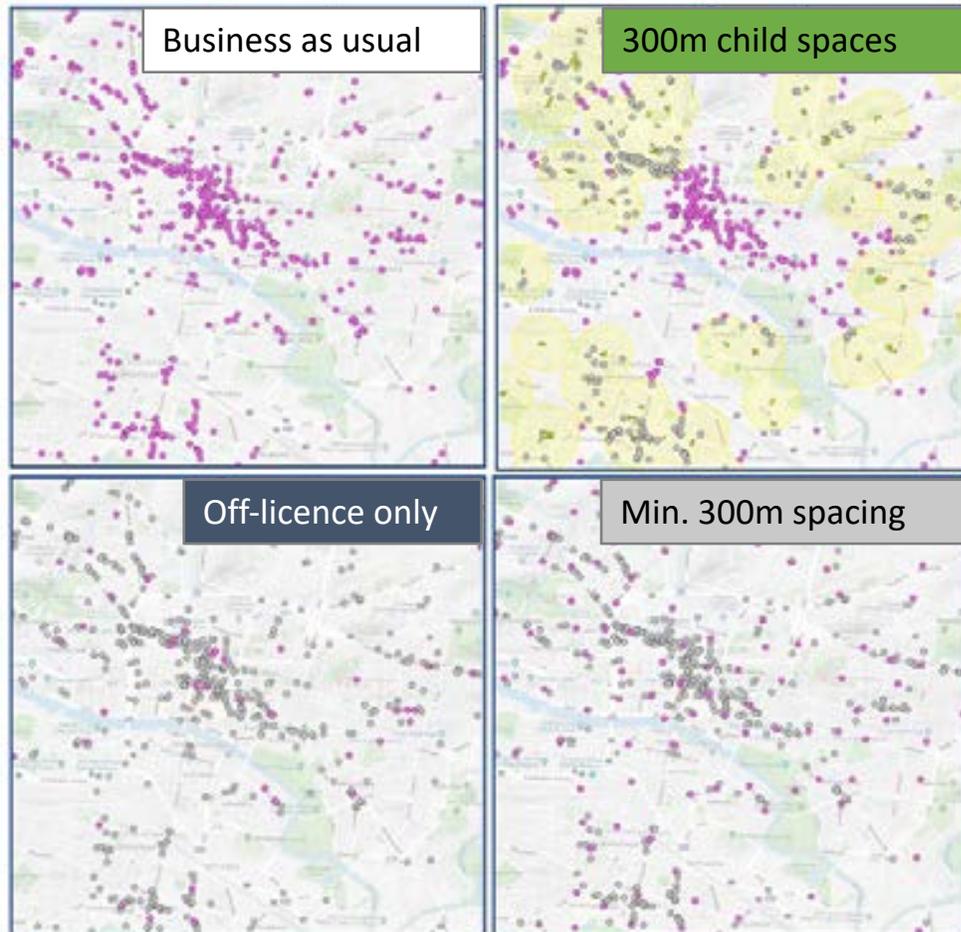
The system we designed was driven by interaction between agents of different SES, each of which adapts to the presence of others by choosing whether to use a certain park and, in doing so, contributes to shaping the social environment of other agents who, in turn, modify their behaviour again, adapting to the new situation



How can we change places to make them salutogenic and equigenic?



Tobacco retail control



Policies:

Restricting who can sell tobacco;
Restricting where tobacco can be sold;
Restricting local density.

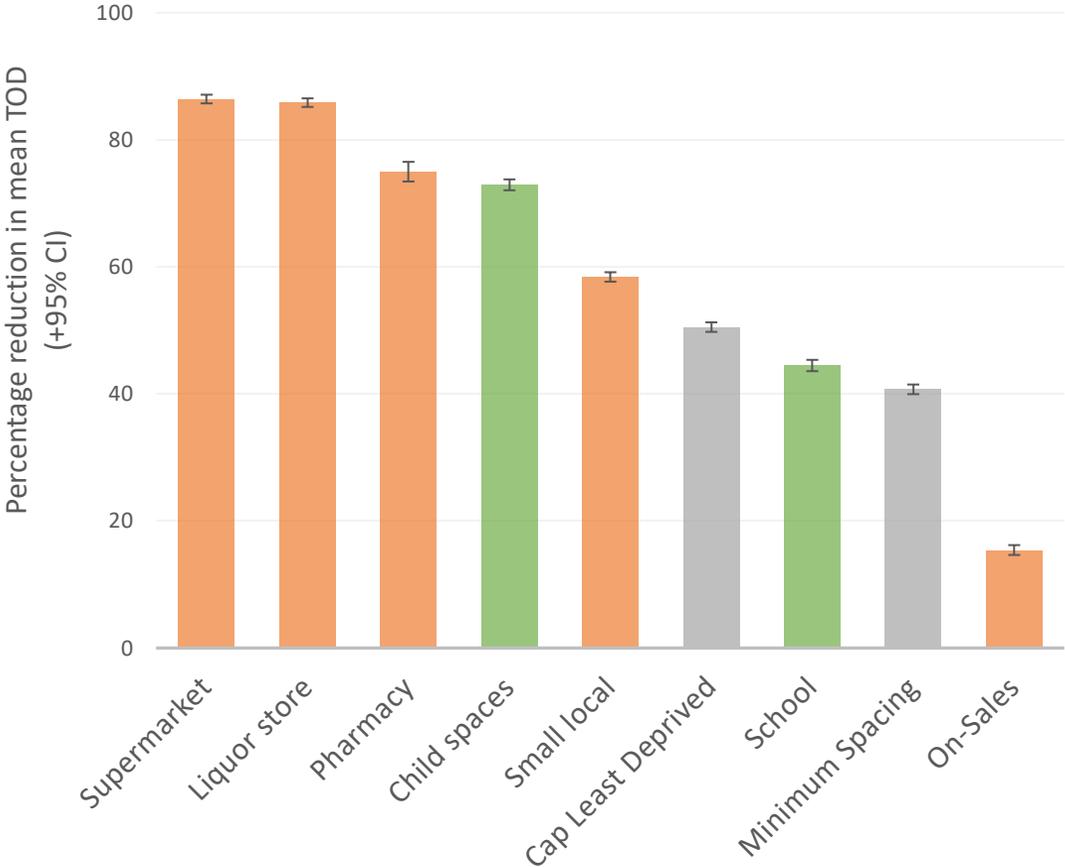
- Greatest % reduction in neighbourhood density of tobacco outlets?
- Smallest inequality in neighbourhood density?

Caryl FM, Pearce J, Reid G, *et al.* *Tob Control* Epub ahead of print: doi:10.1136/tobaccocontrol-2020-056002



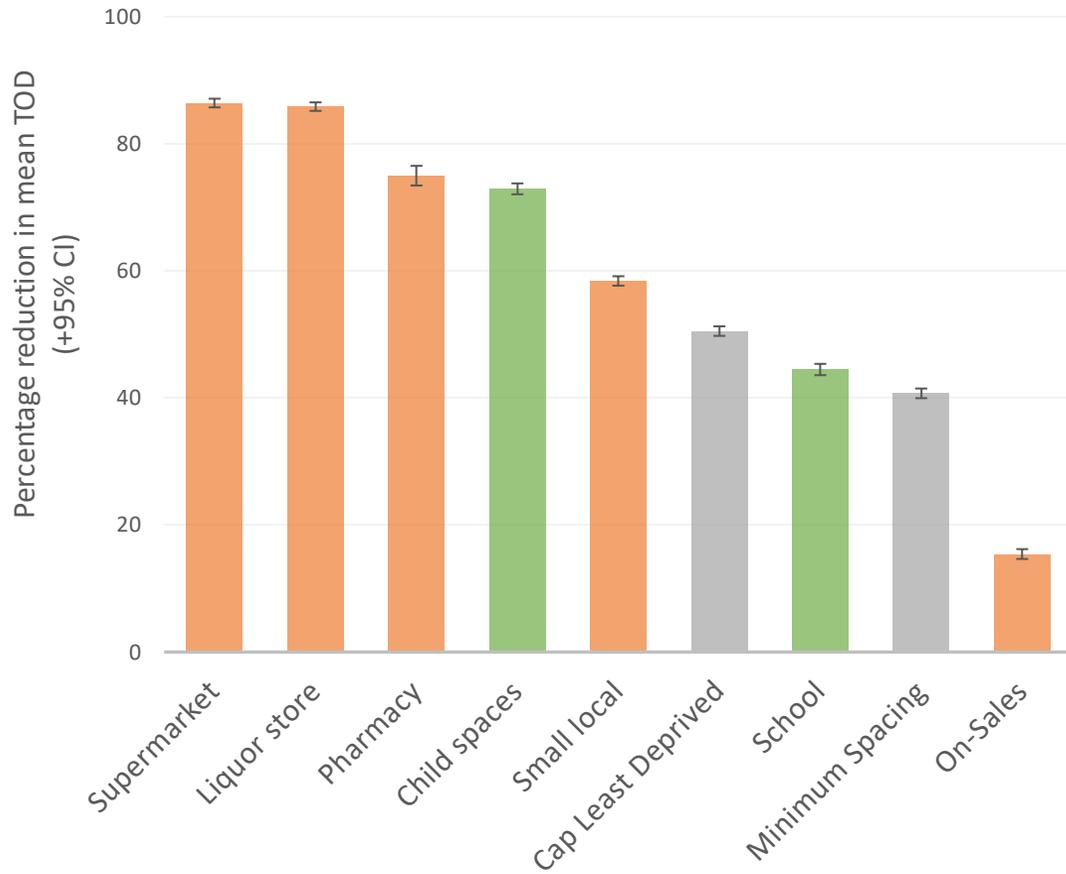
Tobacco retail control

Reduction (%) in neighbourhood density

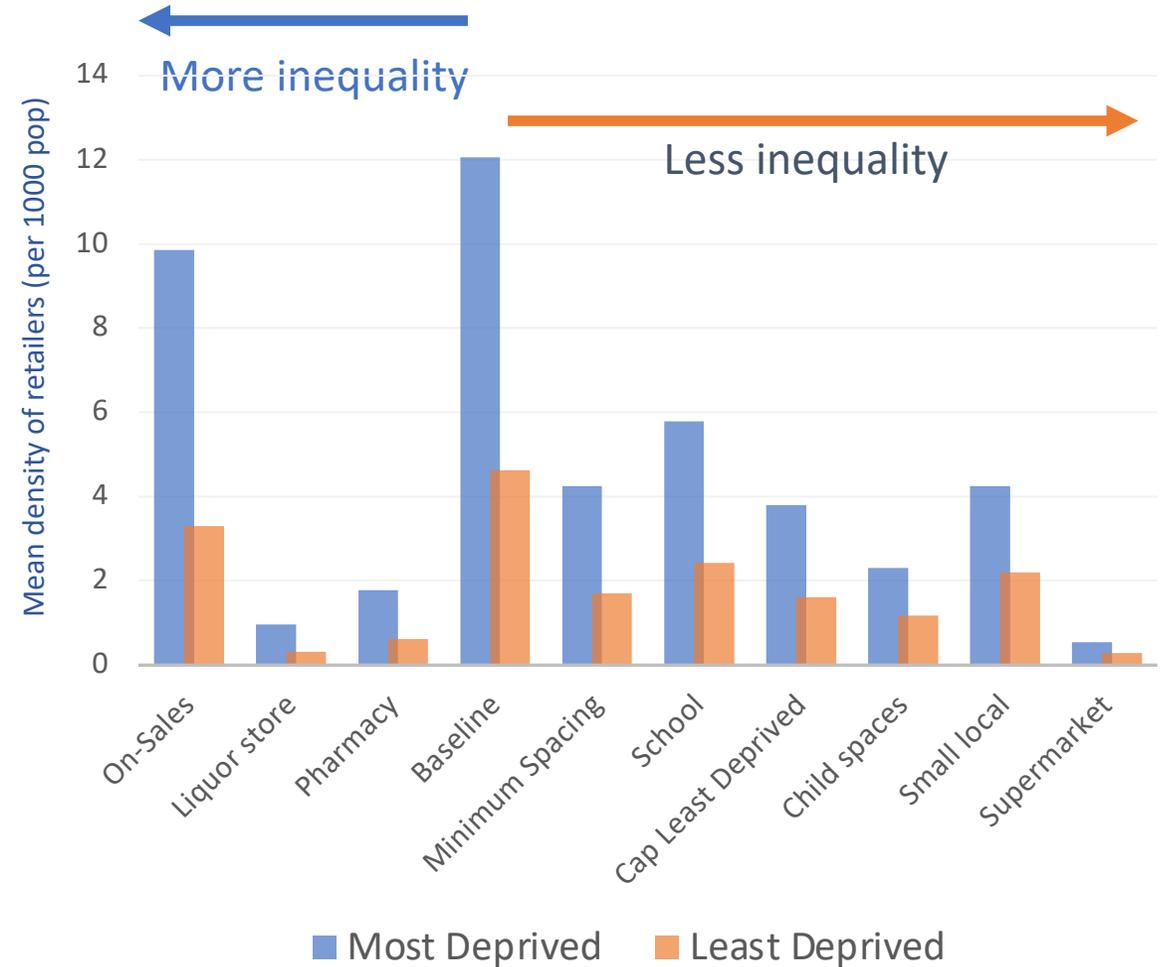


Tobacco retail control

Reduction (%) in neighbourhood density

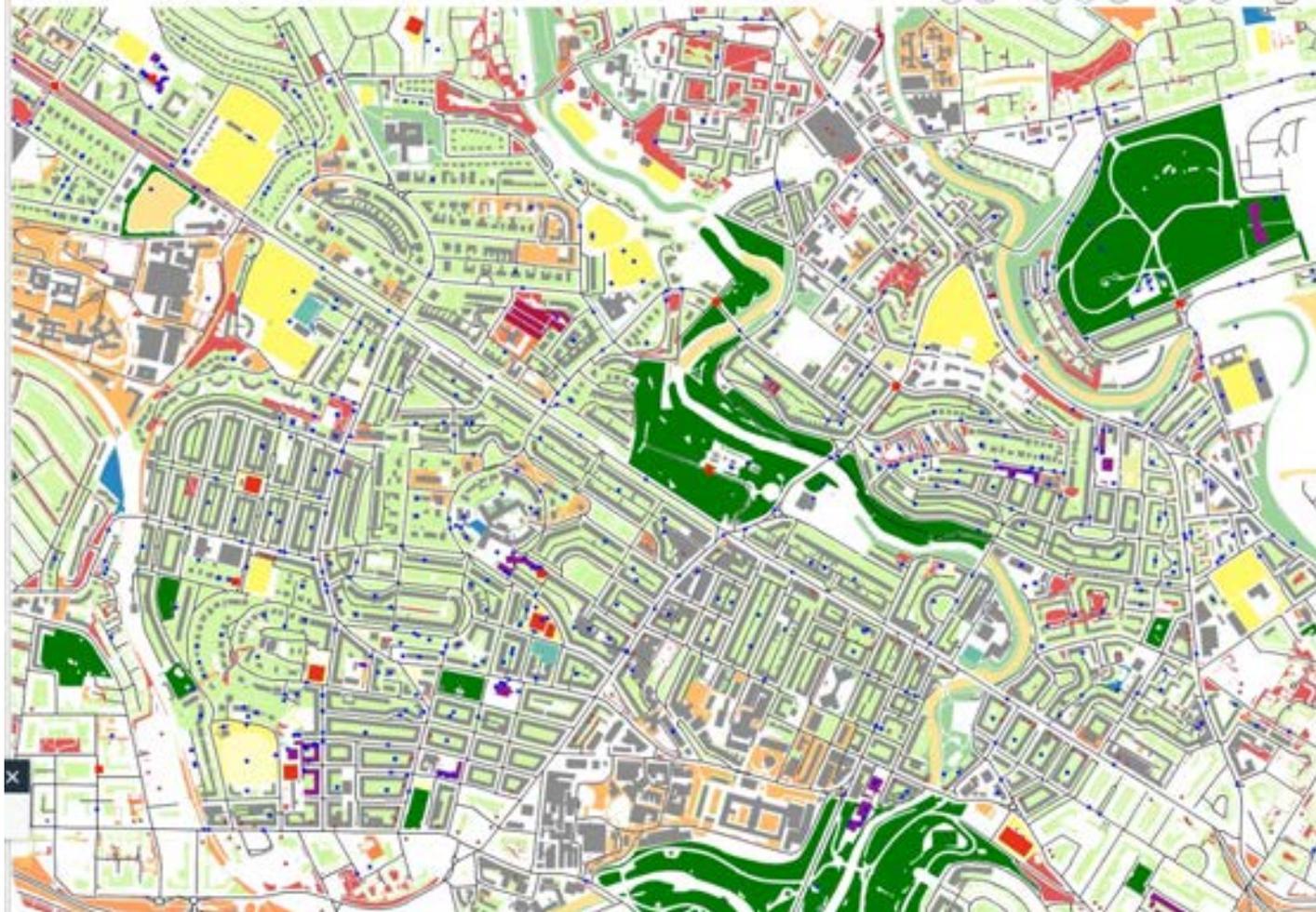


Socio-economic inequalities

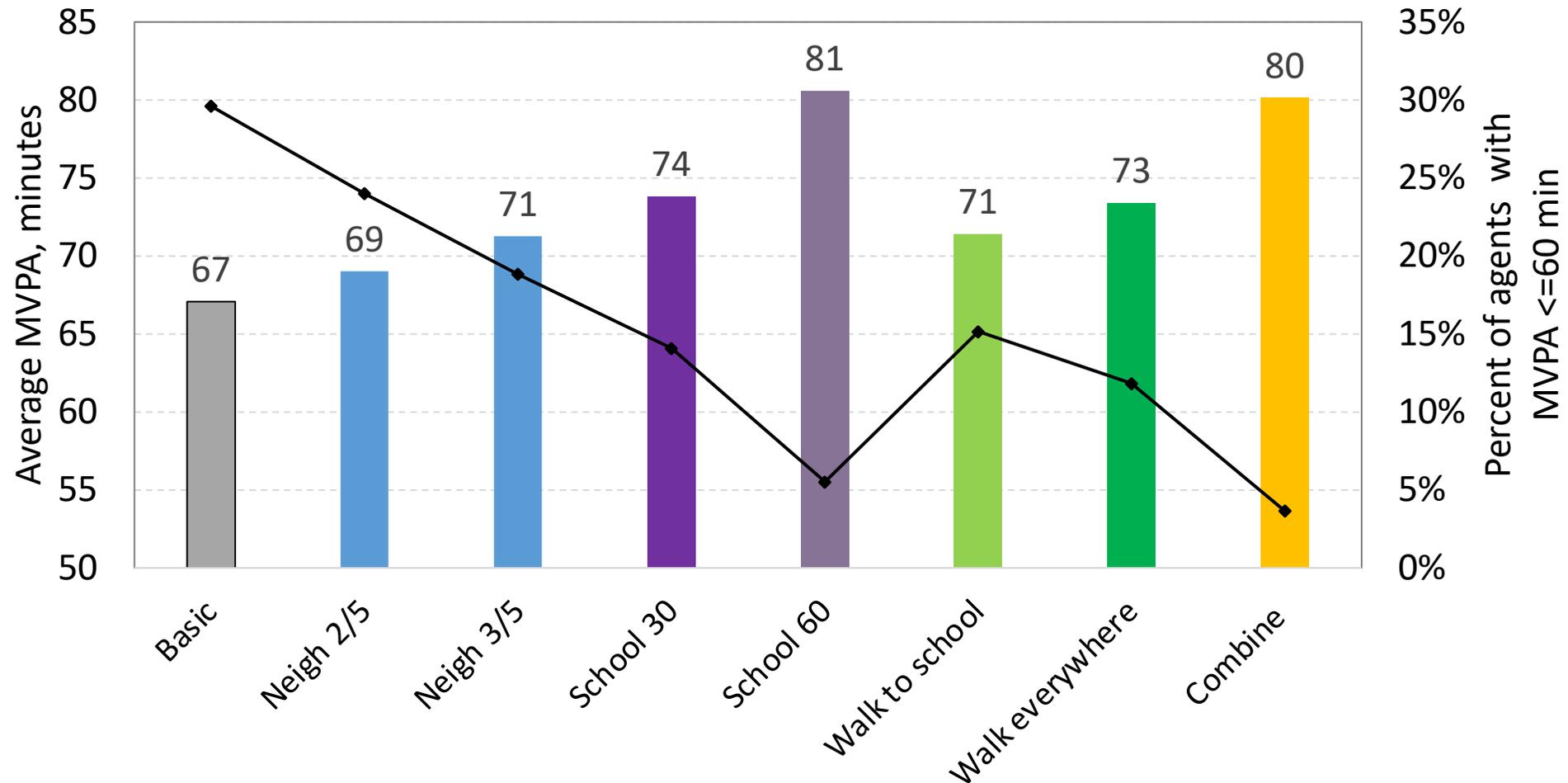


Agent-Based Model of Physical Activity

The model simulates the daily activities of children during week days in neighbourhoods across the city and estimates the level of physical activity



What is the impact of increasing activity in the neighbourhood, school, and active travel on daily MVPA?



Basic scenario: one day play in neighbourhood, two days play after school, one day meet friends

Combined scenario: 2 days neighbourhood, additional 30 minutes per day at school, walk to school

Your messages to take home.

Places matter for health and they both produce and reflect all kinds of inequalities.

We focus on: understanding how places / experience of places change, new methods for understanding how people interact with places, and thinking about those places could be like.



This work was funded by the UK Medical Research Council (MRC) Places and Health Programme (MC_UU_12017/10, Places MC_UU_00022/4) and the Chief Scientist Office (CSO) (SPHSU10 SPHSU19) at the MRC/ CSO Social and Public Health Sciences Unit, University of Glasgow.. The WIAT research project was funded by the National Institute for Health Research Public Health Research (NIHR PHR) Programme (project number 10/3005/18). Alcohol and Tobacco change over time work funded by ES/S016775/1. FMC is supported by an MRC Skills Development Fellowship